

DESERT COUNTY FORMATION ACTIVATED

REMEMBER SEPTEMBER

Wednesday, August 25	98	57
Thursday, August 26	97	57
Friday, August 27	99	52
Saturday, August 28	106	73
Sunday, August 29	114	70
Monday, August 30	113	73
Tuesday, August 31	108	82

The Desert Sun

and PALM SPRINGS NEWS

TWENTY-EIGHTH YEAR

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2 Sections — 14 Pages

Palm Springs, California, Thursday, September 2, 1954

Single Copy 10c



(Chamber of Commerce Photo)

PLAN FOR DESERT COUNTY — Civic leaders of desert communities met Monday night in Blythe to plan the organization of a corporation to study and start a movement to form the Desert county. Checking the proposed plans for the new county organization are, left to right, D. G. Wolfe, Rancho Mirage; Paul W. Clark, Cathedral City, president of the Coachella Valley Planning Commission; Ted Smith, representing Rancho Mirage and acting chairman of the organization; Lee Odle, Palm Desert; Grady Setzler of Blythe, president of the California Newspapers Publishers Association; Floyd Loveland, Indio; Xavier Lucius, Palm Springs; and O. W. Malmgren of Blythe. Also in attendance but not pictured were James Easley, ex-fourth district supervisor, and Ray Corliss, Palm Springs.

Total Tax Rate for City to be \$4.99 Per \$100

Palm Springs total tax rate for the current fiscal year, which started July 1, will be \$4.99 in most of the area within the city limits. It was announced this week from County Auditor Ray Hicks' office.

The rate is .173 cents higher than for the 1953-54 fiscal year. While the city rate remained unchanged from last year at \$1.28 per \$100 assessed valuation, the county rate went up slightly more than 12 cents, the flood district rate almost 6 cents while the Desert Hospital rate remained about the same, and the school rate dropped slightly.

THE BREAKDOWN of the tax rate, as it applies to the greater portion of the city—in code area 11-01—is as follows:

	1954	1953
County rate	1.254	1.230
City rate	1.280	1.280
Combined School rate	1.610	1.623
Cemetery district	.087	.089
Flood control	.152	.116
Desert Hospital	.134	.154

See TAX RATE, Page 2a

Tropical Storm Sweeps Desert

Blowing up with express train speed from the east, a tropical storm swept the desert area Tuesday night, accompanied by high wind. The storm climaxed a four-day hot spell which saw temperatures zoom to 113 degrees and more after a delightfully dry, moderate August.

At 9 p.m. the sky over Palm Springs was clear and brilliantly lighted by stars. At 10 p.m. the stars were obscured and shortly after the storm struck. The clouds which had hovered over the eastern horizon since sundown with a continuous display of lightning, moved in at a high speed.

Outside of a flash flood in Tahquitz canyon which sent a heavy stream down the creek channel here and a Palm Canyon flood which sent water over the highway at Araby Point, police reported no damage.

In Palm Springs, the precipitation was measured as .34 of an inch at Fire Station No. 1 and as .66 of an inch at Station 2.

Total for the season since July 1 at Station No. 1 is now 1.01 inches.

While Palm Springs escaped wind and lightning damage, the lower end of the valley was hard hit with power off from Indio east for many hours and flood water in Indio streets over the curbs.

GIVE DENIAL REASONS, RACING BOARD ORDERED

State Horse Racing Board has been ordered by Superior Court Judge O. K. Morton to show cause why it denied a permit for thoroughbred racing to the Palm Springs Turf Club.

The jurist took action after receiving a petition for a writ of mandamus from the thoroughbred group, and ordered the reply to be made by September 24. After that, he said, a hearing will be set where attorneys for each side may present their cases.

The State Horse Racing Board, in announcing its denial of the permit on June 28, said that it was based on the fact that "the track was not in the public interest."

Judge Morton said the Turf Club's basic argument is that "if it is in the public interest to have a quarterhorse track here then it would be beneficial to have a thoroughbred track too."

The Turf Club directors, however, in making their announcement of the petition, said that the action in no way affects the permits granted the Desert Turf Club, quarterhorse group, to conduct racing, "nor is it intended to do so."

They asked, however, the reasons for the denial of their permit, when at the public hearing held here "no detrimental points affecting the public interest were presented."

Two Candidates Seek Two Hospital Board Places

Only two candidates filed for two vacancies on the board of Desert Hospital when nominations closed Friday evening and as a result, there probably will not be an election, as scheduled for November 2.

Board of directors of the hospital will meet, probably on September 14, and petition board of supervisors to remove the hospital election from the November 2 ballot. The precedent for this was established at the last hospital election date

when three candidates filed for three vacancies and the election was by-passed.

Terms of Florian G. Boyd and Dr. William P. Aikin expire this year. Boyd declined to run for re-election.

Filing nomination papers for the two vacancies were Dr. Aikin and Ed Hawkins.

With Kenneth Kirk, Clifford E. Babin, O. A. Torgerson, Lee Kalbach and R. W. Colegate, they will form the new board of Desert Hospital for the coming term.

Cemetery Site Hearing to be Held Tuesday

Palm Springs Cemetery District has called a public hearing for 8 p.m., Tuesday, September 7, in the city council chambers, to discuss the proposed purchase of 60 acres of land for a cemetery site.

The district last week received zoning approval from the county supervisors and planning commission, for the site located at the northwest corner of Ramon road and Deval drive.

All persons interested are asked to attend the meeting, according to District Secretary William P. Leonasio.

Several persons protested the granting of a zoning permit at the public hearing conducted by the supervisors.

Purchase price of the land is expected to be about \$30,000. Warren Slaughter, attorney for the district, said, he pointed out that an appraiser would determine the value before any action is taken.

The present cemetery has only approximately 100 spaces left for future burials.

Palm Valley Term to Start Oct. 4

Preparations are now being made for the opening of the fall semester of Palm Valley School, private day school, on Monday, October 4. J. Blake Field, owner-director, announced today.

Registrations to date indicate a greatly increased enrollment in all grades, including the new fifth and sixth grades which have been added this year.

Field emphasized though that the same scholastic program of small classes and an unusual amount of individual attention will be continued this year as in the past. Special emphasis will be placed on fundamental subjects such as English, mathematics, languages, science and history.

Intensive preparation will be given for all colleges, and students whose grades are satisfactory will have no difficulty in being admitted to the university of their choice, the director said.

The fifth and sixth grades will have their own teacher, Mrs. Corinne Wilson. "We feel very fortunate in securing the services of Mrs. Wilson," Field said, "as she was associated with us at Judson School in Phoenix, Arizona, for 13 years."

School Registration Record Is Anticipated

Peak of 1950 Forecast for February '55

Approximately 1500 students are expected to be enrolled in Palm Springs Unified School District schools on the first day of classes Wednesday, September 9. Dr. Arthur G. Hoff, schools superintendent, reported today. This is an increase of \$3 over last year, when first day attendance was 1417. By the end of the first week though, this is expected to reach at least 1550, using past years as examples.

PEAK ENROLLMENT during the 1953-54 school year was 1855 on February 9, and the top enrollment this term will approach the 1950 figure, Dr. Hoff predicted. Last year's peak enrollment prediction was 55 short of the actual mark.

Enrollment in schools started Wednesday, and continues today and Friday. All principals will be in their offices between 9 a.m. and 12 noon and from 1 to 3 p.m. to register new students, high school students who did not pre-register last

See SCHOOL, Page 2a



(Desert Sun Photo)

NAMED CHIEF—August G. Kettmann, who served as police chief here from 1945 to 1953, has been appointed chief of police at Yuba City, Texas. Kettmann is pictured as he took off his badge here, after resigning.

Gus Kettmann Named Chief at Yuba City

August G. Kettmann, popular police chief here from 1945 to 1953, has been named chief of police of Yuba City to reorganize the police department there.

He will report for duty on September 7, but will return here the following week to make final arrangements for moving there, and to complete his business affairs.

KETTMANN RECEIVED the appointment as chief of police upon recommendation of Chief John Holstrom of Berkeley, who is advisor on police administration to the League of California Cities. His main job will be reorganization of the department, but he will remain there for an indefinite period. Yuba City has a population of 10,000.

Kettmann came here in 1945 from San Jose, where he was a detective with the police department from 1936 to 1942. During the war, he served with the Air Force in public relations, and with the War Department in investigations.

WHILE HERE, he developed the Palm Springs Police department from a complement of six men to its current status of approximately 28. He also organized the Police Reserve 50-man group, the Mounted Police and Aero Squadron, all volunteer auxiliary police forces.

See KETTMANN, Page 5a

Corporation to be Formed by District 4 Communities

District Four of Riverside county takes in all of the vast area from San Geronimo Pass to the Colorado River. Of the county's some 7,000 square miles, 6,000 are in this district. Residents of the desert side furnish about 45 percent of the total revenue of the county.

And, if a militant group of men who met in Blythe Monday night have their way, most of District Four will become California's newest county.

LED BY TEMPORARY chairman Ted Smith, of Rancho Mirage, representatives of Palm Springs, Indio, Blythe, Cathedral City and Palm Desert put into motion an organizational plan for a corporation which will be designed to carve a new county out of District Four — tentatively to be called Desert county. The second meeting on the subject, this one was held to get Blythe's views of the project and integrate them into the plan.

First in the order of business was a general roundup of the present county situation, with emphasis on those facets considered unequitable by the representatives.

LEADING OFF, Smith said, "We are now, and always have been, at the mercy of a 4 to 1 split among the county supervisors—four for the other side of the mountain, one for us. Despite election to represent all of the county, the supervisors from the urban-semi-industrial areas do not think like, nor think for, our agricultural-recreational area."

"And it has been obvious for years that District Four is too big to be covered effectively by one supervisor. Redistricting has been proposed time and again, without so much as a prayer of coming to be."

FLOYD LOVELAND, of Indio, who had been appointed to make preliminary investigation of appraisal inequities, reported next.

In the Hemet-Perris areas, he said land presently producing crops, but not under irrigation is appraised at from \$20 to \$30 per acre. In Coachella, however, bare farm land is appraised at

See DESERT, Page 2a

D.A. Office Files Appeal in Jury's Nathanson Case

District Attorney W. O. Mackey's office has filed an appeal from the ruling of Superior Judge Russell S. Waite dismissing a grand jury indictment against Councilman Jerry Nathanson, it was revealed at the courthouse at Riverside Tuesday.

W. B. Gustavson, assistant district attorney, said that the decision to appeal was filed after consultation with the state attorney general's office.

IT IS EXPECTED that the fourth district court of appeals will not reach a decision in the case for several months.

The office of the state attorney

See APPEAL, Page 5a

Marines, DHS, Start Title Play-Off Series Tonight

Twentynine Palms Marine Corps, which finished second in the regular Desert Softball League schedule, and Desert Hot Springs, which finished third, meet tonight at Polo Grounds in the first game of the championship finals, at 8 o'clock.

Second game will be played next Wednesday night, same place and same time and if a third game is necessary, it will be played Friday, September 10.

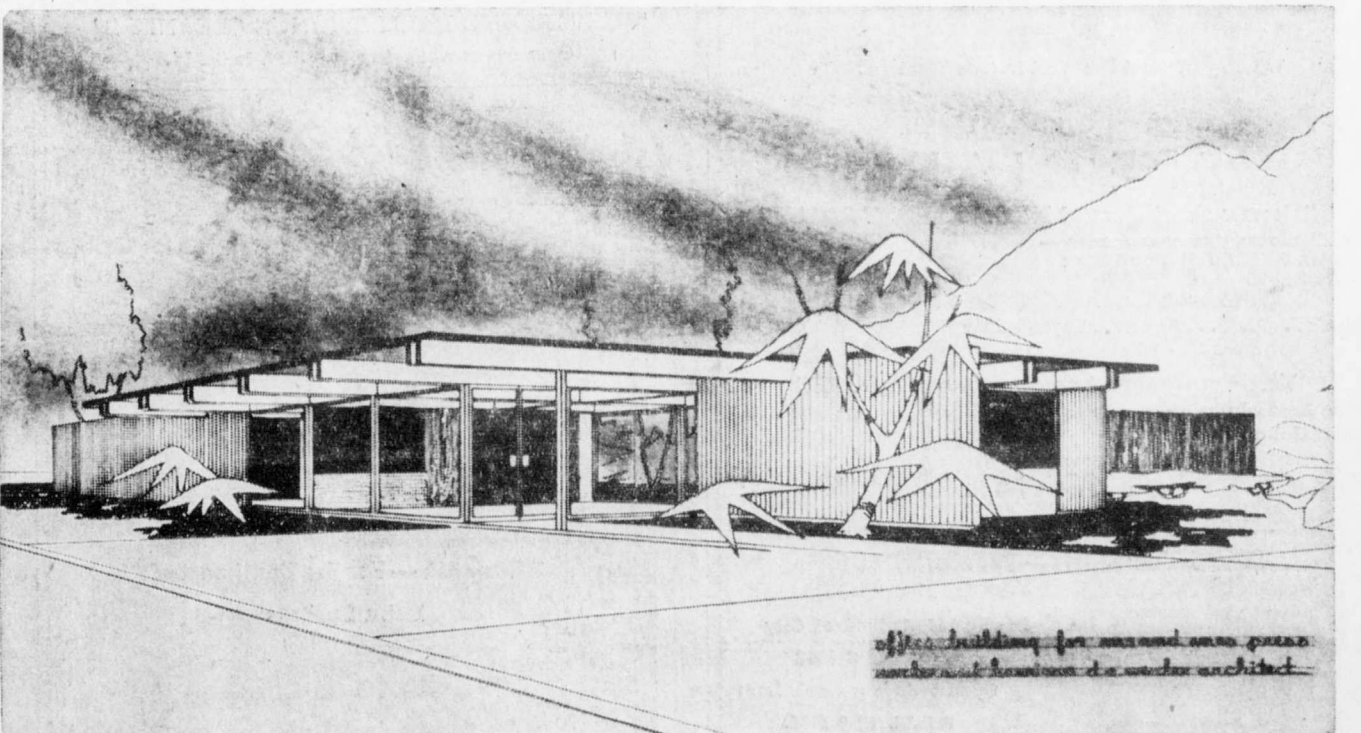
Wednesday night, however, will be trophy night when individual trophies for leading batter, home-run hitter, most

valuable player, and others, will be presented by city officials.

Championship award will also be given the Desert Nite Hawks who won in the regular summer schedule.

If the play-off series is not decided that night, the trophy to the play-off champion team will be awarded later.

Desert Hot Springs upset the Nite Hawks in two straight games to enter the finals and the Marines thumped the Mexican Colony, fourth in the regular schedule, twice. Details may be found on the sports page.



NEW PRESS OFFICES — The Press Construction and Realty will be located in a new building starting the winter season, located in a previously undeveloped area on Palm Canyon drive across from DeMuth Park. The modernistic building was designed by Wexler and Harrison, architects.

Bogges Reports Active Month in Colony Estates

August has been an active month in Deep Well Colony Estates, according to William Bogges, exclusive sales agent for the residential area.

Just completed is the new Donald Fry residence on Driftwood Drive and nearing completion is the new home of Mr. and Mrs. B. J. Boyd of Pomona. Mr. and Mrs. W. E. Kline's new residence was begun this week.

Glenn Thomas, well known automobile man from Long Beach, will begin construction within the next two weeks on a large residence, which will be situated on two lots on Manzanita avenue. Thomas was here recently with his architect for further planning on this home.

S. S. Moore, tract representative, negotiated the Thomas deal as well as the sale of unimproved parcels to Don Nielson, Wilbur Menne of Glendale, as well as Zachary Pitts who plans to build this fall.

Also moving into their new contemporary residence on Calle Maria this week are Mr. and Mrs. Ted Charleston. Mrs. Mary Evans, golf enthusiast from Thunderbird Country Club, is putting the final touches on the decorations of her new modern house on Deep Well road.

"All of us connected with this fine subdivision are very pleased with the rapid progress and quality of the homes that have been built in Deep Well Colony," said Bogges. "We anticipate continued activity throughout the coming winter season," he added.

FINDS COIN PURSE

Finding of a lady's coin purse containing identification of C. B. Smith, was reported to police Thursday by Jeff Lilley, 221 South Indian avenue. The purse contained no money.

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(Desert Sun Photo)

NEW ASSEMBLY HALL — Construction of the new assembly and supervised study hall at Palm Valley School, private day school, has been completed, and will be ready for occupancy at the start of the fall school term October 4. Locker rooms for the two new grades, five and six, are also contained in the

attractive, spacious structure. Enrollment is now being taken at Palm Valley School for grades five, through 12, and will continue until school starts, and after that for periods of one month or more. A largely increased enrollment is forecast by J. Blake Field, owner-director, but the same principle of small classes and individual attention will be continued.

PARKING METER'S VACATION AT END

Have your pennies and nickels ready.

Vacation days for parking meters on side streets came to an end yesterday.

All of the city's more than 500 parking meters are again in operation and enforcement of the meter ordinance is in progress, Chief of Police John Davis said.

During the summer months the meters out of operation were cleaned and repaired, ready for the season's activity.

Palm Canyon Frontage 151 Feet

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From Page 1—MORE ABOUT DESERT

as much as \$90 per acre. Potato land in the Hemet area is in at \$100 an acre, while similar open irrigation land in the desert area is from \$100 to \$200 an acre.

He pointed out that his figures were simply examples and that the new organization provides for much more thorough continuing research studies.

LEE ODLE of Palm Desert, minced even fewer words. "There is no present equity and no immediate sign of improvement," he charged. "Old-time Riverside residents have been in complete domination of this county's thinking for too long. It stands to reason that such would be the case where they can walk in the courthouse while an interested resident from Blythe must drive 170 miles to accomplish a similar mission."

"Even in the matter of the courts, I do not feel that the recent compromise amounts to more than an indefinite postponement of actual correction," he continued.

SPEAKING AS the representative for Palm Springs, Xavier Lucius, manager of the Palm Springs Chamber of Commerce, said, that he and the city's officials considered the meeting the nucleus of an organization to study remedial action of the many obvious inequities within the county.

C. C. Tabor, owner of El Solano Hotel in Blythe, where the meeting was held, harkened back to the incident caused by the closing of the county hospital which was in Blythe some years ago. He pointed out that the county supervisors had summarily ordered the hospital closed, when it was discovered that it was on a paying basis. The action left the city with no hospital facilities within 100 miles, and Blythe itself bought

the hospital.

TABOR REFERRED to the fact that of some 2,700 miles of county roads, approximately 1,700 are in District Four, and expressed the opinion that provision for road maintenance has always completely ignored this predominance, at least in so far as the Palos Verdes Valley was concerned.

Suggested organization plans call for a corporate structure, under the laws of California, tentatively called "Organization for Establishment of Desert County." The structure calls for a president, four vice presidents, three regional vice presidents, representing the Blythe, Indio and Palm Springs areas, an attorney serving as vice president, secretary and treasurer, and board of directors selected by the assembled group, of 10 directors and one alternate each.

IT WAS SUGGESTED that directors and alternates be named representing Blythe, Cathedral City, Coachella-Thermal, Desert Center-Kaiser, Desert Hot Springs, Indio, Palm Desert and area, Palm Springs, Mecca and Thousand Palms and area.

First year's budget, financed by subscription and donations, was set at \$15,000. The money will be used for: Research studies, printing and distribution of information and propaganda, publicity and news-representative expenses, secretarial services, attorney's fees and legislative action.

IN HIS SUMMATION, Smith pointed out that if such a new county was organized it would not be starting from scratch financially, in that a percentage of the assets of the present county, determined in a court of equity, would go to help the new county.

"It should be emphasized that our movement has a broad desert-wide basis, and is not in any way brought about by the larger taxpayers such as the

Southern Pacific, Santa Fe and Kaiser who will naturally stand to gain tremendously by the economies which would obviously be affected," he added.

THE PROPOSED new county line on the west would include Whitewater, but not Cabazon. Another meeting was tentatively scheduled for the second Friday in September, again in Blythe.

From Page 1—MORE ABOUT SCHOOL

spring, and seventh grade students who did not attend the Palm Springs schools last year. Students registering at the junior high or high school are asked to bring along their last report cards or transfer slips when they register.

ATTENDANCE ZONES for the various schools, as announced in last week's The Desert Sun, are:

Katherine Finch school—All children from kindergarten through Grade 6 who live north of Alejo road, east of Sunrise Way and south of Ramon road to Tahquitz Wash, west of Indian as far south as Ramon road, east of Sunrise Way and north of Ramon road, and Grades 5 and 6 residing north of Ramon road.

FRANCIS S. STEVENS school—All pupils from kindergarten through grade four who live north of Ramon road as far north as Alejo and east of Indian avenue to Sunrise Way. Calhoun school—All pupils from kindergarten through grade six living south of Ramon road, west of Sunrise Way and along Highway 111 to Araby Point.

CATHEDRAL CITY school—All pupils living in the area between Araby Point and Rio Del Sol road in Rancho Mirage, and pupils living along Date Palm road as far north as Ramon road.

Desert Hot Springs school—All pupils from kindergarten through grade six who live north of Highway 99.

Thousand Palms school—All pupils in grades one through five who reside in the Thousand Palms area. All students in grade six shall attend the Katherine Finch school.

CLASSES WEDNESDAY will be on a full day's schedule, with lunch being served in all cafeterias. Elementary schools, grades kindergarten through sixth, will start at 9 a.m., while Nellie Coffman junior high and the high school will begin at 8:30 a.m.

The bus schedule for this year is published elsewhere in this issue, as are teacher assignments for the various schools, and pictures of 12 of the 13 new instructors retained by the district.

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Out of Luck

All Authorities
Notified of Theft

Burglars intending to enter the check writing business will run into difficulty, Sheriff's Deputy Ray Youngberg reported this week.

All federal, state and local law enforcement agencies were alerted immediately following a burglary at the Coachella Valley Builders Supply at Cathedral City Saturday evening, when items taken included a check writing machine and three blank books of payroll checks. A typewriter and \$50 in cash was included in the loot. Entrance was made through an unlocked rear door, after climbing a fence, Youngberg said.

S.P. Re-Opens Village Office

Downtown office of the Southern Pacific railway company at 247 North Palm Canyon drive re-opened yesterday for the new season with Harry Huber, traveling passenger agent from Colton, in charge.

Huber will be in charge until the end of the month when Dale Hines, regular Southern Pacific downtown passenger representative, returns from his vacation.

Hines has been in charge of the company's Lake Tahoe office during July and August and left yesterday for a brief vacation before returning to Palm Springs.

Driver is Cited After Accident

F. B. Griffin, 68, 174 North Indian avenue, was cited for failure to stop at an arterial stop, following an accident at 10:59 p.m., Saturday, which involved his car and one driven by Dr. Oliver Moore, 55, Bell.

Dr. Moore was traveling south on Palm Canyon drive, and Griffin was traveling south on Indian.

From Page 1—MORE ABOUT TAX RATE

In code area 11-03, the total rate is 5.146 for the year. In addition to the above taxes, the area pays an additional .150 for mosquito control.

THE TOTAL RATE in code area 11-06 is \$5.177 per \$100 assessed valuation. This area does not pay the flood control tax but pays the mosquito abatement tax and also .183 to the Coachella Valley County Water District. Code areas 11-02, 11-04 and 11-05 have been dropped this year.

In addition to the above and not included in the total tax rate, there is a citrus pest control tax levied on certain tracts and a stork water levy.

This year's school rate is fixed as follows:

Operational	1.347
Elementary bonds	.082
High school bonds	.095
Junior College tuition	.082
Special classes	.068
EVERY DOLLAR of taxes collected by the city under the \$1.28 tax rate, is earmarked as follows:	
Government expenses	.163
Public Safety	.247
Streets	.121
Library	.027
Advertising, publicity	.035
Bond, interest, redemption	.071
Government buildings	.019
Airport	.002
Insurance	.059
Sanitation	.119
Parks, recreation	.055
Capital outlay	.100
Engineering	.057

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Ryder Hearing Set for Sept. 7

D. John Von Rossler, also known as Johnny Ryder, was returned here Saturday from Des Moines, Iowa, to face charges of writing seven bad checks amounting to \$75. He was arraigned Monday in Judge Eugene Theriault's justice court, and preliminary hearing was set for Tuesday, September 7.

Sgt. Durman Ordway, who was in charge of investigation of the case, brought Rossler back from Des Moines.

Social Season to Get Started Now

Hildy Crawford, Desert Sun society editor and columnist, is back at her desk after a two months' vacation.

Villagers returned from vacation trips, or those still abroad, are asked to send in vacation stories and pictures.

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The Desert Sun—2nd
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Dr. Blackstone to Return to Pulpit Sunday

Dr. James H. Blackstone Jr. will return to the pulpit of the Palm Springs Community church at the 11 a.m. service Sunday, and will speak on a labor theme entitled, "The True Purpose of Labor."

Dr. Blackstone and his family have returned to the Village after vacationing in various parts of the Southern California area. Their son, Dick, will attend Palm Springs high school this year.

There also will be a worship service and a Bible class in the main sanctuary for all persons from junior high to the adult age, with the Rev. Deran Yallan, assistant pastor in charge. Sunday school will convene at the same hour for all children from nursery through the junior age.

On Sunday, September 12, Sunday school will open for all ages and departments. A Rally Day contest entitled "Round-Up for Christ," will start on September 19 and will continue for a period of four weeks.

The Christian Endeavor group will meet at 6 p.m., Sunday, in the Youth Chapel.

Man Expresses God's Dominion, Service to Say

The need to conform motive and act to the teachings of the Master in order to find and experience the joy of God's children is pointed out in the Sunday Lesson-Sermon on "Man" in all Christian Science churches.

The Golden Text from Genesis (1:27) declares, "God created man in his own image, in the image of God created he him."

Luke's Gospel (4:38,39) tells that when "Simon's wife's mother was taken with a great fever," Jesus "stood over her, and rebuked the fever; and it left her; and immediately she arose, and ministered unto them."

In "Science and Health with Key to the Scriptures," Mary Baker Eddy writes, "Divine Truth, Life, and Love gave Jesus authority over sin, sickness, and death. His mission was to reveal the Science of celestial being, to prove what God is and what He does for man" (p. 26).

'Who are Angels' to be Sermon Topic Saturday

"Who are the Angels?" will be the subject of Pastor D. Kenneth Smith Saturday at 11 a.m. worship services of the Palm Springs Seventh-day Adventist church.

"This message will be a source of strength and comfort for daily living and will explain certain mysterious happenings we read about or hear of oftentimes," Pastor Smith stated. His mission was to reveal the Science of celestial being, to prove what God is and what He does for man" (p. 26).

During the Sabbath School service, beginning at 9:30, members will study and discuss the subject, "The Law of God." Friends and visitors are always welcome.

Wednesday evening at 7:45, Pastor Smith will speak on the subject, "The Fatal Word that Makes Angels Weep and Causes Millions to be Lost."

'Jewish Voice' Writer is Here, Plans Article

Harmon Eldridge, staff writer of the California Jewish Voice, largest Jewish weekly west of New York, arrived in Palm Springs Monday for the purpose of conferring with local Jewish leaders regarding a special New Year Edition of the Voice featuring Palm Springs.

Eldridge is a guest at El Coronado hotel.

Lutheran Services at Youth Center

386 No. Belardo Road
Every Sunday
at
8:30 A.M.

Rev. Paul A. Hilgendorf, Jr.

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS
A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service 8 p.m.
Wednesday Meetings, 4 p.m.
Sunday School, 9:15 A.M.
271 Ocotillo Avenue

The Reading Room is located at 174 N. Palm Canyon Dr.

St. Theresa's Announces New Service Schedule

New schedule of services at St. Theresa Catholic church, 2900 East Ramon road, was announced this week by the pastor, Father R. M. O'Donohoe. They will become effective Sunday, September 6.

Services will be at 7:30, 9 and 11 a.m.

Religious School Registration Set at Jewish Center

Zachary Pitts, acting president of the Jewish Community Center, announces that Rabbi Leon W. Rosenberg, newly appointed spiritual leader, will

The Desert Sun—3rd and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, September 2, 1954

devote the following dates: Sunday mornings, September 5 and 12 from 9 to 12 o'clock, and afternoons of September 7, 8, 9 and 10, from 1 to 4:30 o'clock, to the interviewing of new students and returning students to the Religious school.

In order that the classes may be properly scheduled and organized, Pitts emphasizes the importance of early registration.

Obituary

MRS. DOROTHY HUTCHINSON

Mrs. Dorothy Hutchinson, 72, widow of Major Francis Hutchinson, died at her Beverly Hills residence Friday, August 17.

She and her husband were long time residents of Palm Springs. Following his death last year, Mrs. Hutchinson sold their home at 476 West Baristo road.

She was a member of The Tennis Club.

There are no immediate survivors.

MRS. CAROLINE RAYSON

Funeral services for Mrs. Caroline Rayson, 30, 306 South Via Miraleste, were conducted Monday afternoon, August 30, from the Bethlehem Pentecostal Church of God in Christ, with the Rev. Walter R. Wyse officiating. Interment followed in Palm Springs cemetery.

Mrs. Rayson died at 10 a.m., Thursday, August 26, at Los Angeles, following a lingering illness.

A native of Texas, she had been a resident of Palm Springs for three and a half years. Survivors are her husband,

Hardy Rayson; two daughters, Gwendolyn and Vivian; three sons, Joe Earl, Odell and Ray Warren; her parents, Mr. and Mrs. Thomas Alexander of Palm Springs; five brothers, Ralph June, Ladell and Alex Alexander of Palm Springs, and Thomas A. and Ellie Hue Alexander, overseas in military service; and five sisters, Bertha Holland, Melbie Jefferson and Billie Swancy of Palm Springs, Lucille Frierson and Alice Jackson of Los Angeles.

Wiefels and Son Mortuary was in charge of funeral arrangements.



SAFEWAY
Week-end Coming up!
FUN

Be ready with plenty of "Good Eats" from SAFEWAY. Whether you plan a family-get-together in your home patio, or a gay outing trip to wind up the good old summertime... good eating is the ticket for the best part of your Holiday fun! To help you prepare for the long weekend ahead, we've assembled a whole store full of the quality foods you'll be needing at Safeway's famous low prices! Stock up now... at Safeway!

POTATO CHIPS
Bell brand
8-oz. Twin Pak **39¢**

BEST BEER
Enjoy with food.
6 12-oz. cans **75¢**
(2 cans, 25¢.)
(Case of 24, 2.89.)
(Beer sold only in licensed Safeways.)

LUNCHEON MEAT
Kings' brand
12-oz. can **35¢**

SWISS CHEESE
Natural Style
per lb. **63¢**

STORES CLOSED
Monday, September 6, 1954
LABOR DAY
Stock up at Safeway right now for all your long Holiday food needs!

COFFEE VALUE

Edwards Instant Coffee. The larger the jar, the more you save! Rich, Satisfying and Economical. A 100% Pure Instant Coffee...

6 Oz.	Reg. Price	1.89	With 30¢ Off Label	1.59
4 Oz.	Reg. Price	1.29	With 20¢ Off Label	1.09
2 Oz.	Reg. Price	.67	With 10¢ Off Label	.57

Curtsy BAKERY SPECIAL
CARMEL ICED CAKE
Gold Ranch Layer
So fresh it could have just come out of your own oven! Baked with "home ingredients."

Seeded Rye Bread std. loaf **20¢**
Skylark Bread large loaf **28¢**
Enriched white or wheat.

Hot Dog Rolls Skylark Sliced pkg. of 6 **19¢**
Barbecue Buns Skylark Sliced pkg. of 6 **19¢**
Plain white, or wheat.

25¢ COUPON
for your favorite brand of **COFFEE**
inside "coffee banded" GIANT SIZE box
WHITE MAGIC Soap 15¢ coupon inside LARGE SIZE box

Krispy Soda Crackers Sunshine Brand 1-lb. pkg. **25¢**
Peach Preserves Empress Brand Grand on hot biscuits. 20-oz. jars **1.00**

Tea Timer Crackers Snack or Party Treat. 8-oz. pkg. **19¢**
Ice Cream Snow Star Brand Vanilla or Chocolate. 2 pints **37¢**
Sandwich Spread Lunch Box Brand White, Green, Peach, Yellow. 8-oz. jar **36¢**

Zee Paper Napkins 80's pkg. **10¢**

VALUES IN FRESH FRUITS AND VEGETABLES
Thompson Seedless GRAPES Sweet and Ripe **2 lbs. 25¢**
RIO OSO PEACHES Flavorful Freestones **2 lbs. 25¢**

PEARS LAKE COUNTY BARTLETT CALIFORNIA'S FINEST PEAR **lb. 10¢**

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Right to limit reserved. No sales to dealers. Sales tax collected on taxable items.

SAFEWAY

STORE HOURS
Mon. thru Sat. 9 a. m. to 8 p. m.
Sunday 9 a. m. to 6 p. m.

Carnation Corner

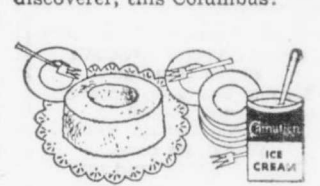


How I'd love to visit Hawaii, wouldn't you? You see, I've just had my first taste of new Carnation Pineapple Ice Cream... and what a tropical treat it is! In this very special de luxe ice cream, Carnation uses only a specially grown type of Hawaiian pineapple. It has a fresher, sweeter pineapple flavor. Generous, juicy chunks of it all the way through.

So—even if we can't visit "pineapple paradise," at least we can taste it—thanks to Carnation Ice Cream!



In his second westward journey in 1493, Columbus landed at the West Indies island of Guadeloupe. Among the fascinating things he found on this lovely island was a new kind of tropical fruit the civilized world had never seen. You guessed it—pineapple. Quite a discoverer, this Columbus!



LAST-MINUTE DESSERTS

All you do is stop in at your favorite bakery for a plain angel cake. Then get a quart or two of Carnation Pineapple Ice Cream. Top cake slices with the ice cream. Makes a wonderful flavor combination that your family and guests will love. Carnation Pineapple Ice Cream is a delicious topping on pound cake and gingerbread, too.

NOW, here's an à la mode dessert in reverse! Sprinkle cake or cookie crumbs on top of the ice cream. Carnation Pineapple Ice Cream is so versatile!



It's no secret that Carnation fruit ice creams always have a lot of fruit in them...and that the fruit is always so evenly distributed throughout the ice cream, not just where it shows. But something you may not know is how it's done.

Carnation has a marvelous machine I call a "fruit feeder." Made of shining stainless steel, it arranges the fruit in the ice cream mixture so that there's always lots of it, and always some in every spoonful!

Hint for Husbands (and Wives)



If your red brick fireplace has become faded looking, try coating the bricks with boiled linseed oil from the hardware store. Use a brush. Be sure surfaces are clean. The oil restores the natural red color of the bricks, and is quickly absorbed in about an hour.

After your husband has finished this handy chore, give him a dish of Carnation Pineapple Ice Cream. It's a delicious reward for a job well done.

I COULD GO ON and on about Carnation Pineapple Ice Cream, but I see I'm nearly at the bottom of the page. So I'll just say, "One taste is worth a thousand words." Aloha!

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45-910 Jackson Street
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STORE HOURS

Mon. thru Sat. 9 a. m. to 8 p. m.
Sunday 9 a. m. to 6 p. m.



IKE'S GOLD TEE — Lovely Linda Danson shows off the first gold "Tee to the City of Palm Springs," which the desert spa's hostelry, Howard Manor, has concocted for distinguished visitors. Owners of the hotel, Bob and Andrea Leeds Howard, are sending it to President Eisenhower. With this gold tee on his key chain, the President will always be one tee up on his golf opponents.

Trixie Jarrette Returns to Village

Trixie Jarrette has returned to Palm Springs and is now making plans for the reopening of her dance studio at 670 Calle Palo Fierro on September 13. During the summer months, she attended the national convention of dancing masters held in Los Angeles, and also vacationed in Laguna and Catalina. The studio has been completely refurnished. Classes are offered for boys and girls of all ages.

For RETIRED PERSON COURT WITH INCOME
\$6,500 Handles
5 room house on deeded land, \$6,500
2 Acre, 200 foot on Hiway, \$1,000 per acre.
Lots — \$1,000 and up.
Phones 6060 and 5595
See
LOUIS VENER
3775 N. Indian Avenue
"All Men Are Brothers"

Many Villagers at Sports Shore, Johnsons Report

Bill Hecht's and Ray King's "Sports Shore," a trailer park and camp at Lake Almanor, California, is very popular with Villagers, according to Police Capt. and Mrs. Orest Johnson, who returned home last week after spending a month's vacation there.

Among local residents who visited there while the Johnsons vacationed at the resort were: Elly and Ora Windhurst, Ingmar and Lou Grude, Jack and Mary Kendall, Bob Flavin and Joe Leonard.

Capt. Johnson reported excellent fishing, catching his limit of rainbow trout every day he attempted it. With the Johnsons were their children, Roger and Suzanne. Hecht and King are former members of the Palm Springs Police department.

J.M. Clintons Observe 50th Anniversary in Yonkers, N.Y.

Mr. and Mrs. J. M. Clinton, 1130 Via Colusa, Palm Springs, and of Yonkers, New York, earlier this month celebrated their fiftieth wedding anniversary with a reception for 50 friends at their Yonkers home. Among the visitors were former associates of Mr. Clinton who retired in 1937 as Secretary of the YMCA International Committee, and his wife who served as a director of the Yonkers YWCA. Unable to attend was President Syngman Rhee of Korea, an old friend and "Y" colleague, who sent a personal letter.

Mr. Clinton, a native of Odon, Indiana, and the former Miss Bessie Ann Hanger of Anderson, Indiana, were married August 3, 1904, shortly after the bridegroom received a master of arts degree and the bride a bachelor of arts from Indiana university, Bloomington. Their daughter, Mrs. S. Gerard Priestley of Yonkers, received an A.B. in 1928 and an M.A. later from the same college.

Soon after their marriage the

couple went to Hankow, China, where they were in YMCA work for two years. They were then sent to Tokyo, Japan, to work among 20,000 Chinese students in that country and remained there until 1911 when they "came home for a rest."

Mr. Clinton then remained with the New York headquarters in the interest of foreign YMCA work and financial and other field work, and traveled throughout this country raising money and directing campaigns. He went to Mexico, South America and Europe also, and in 1925 the Clintons took a trip around the world and visited all of the YMCA fields in existence then.

The Clintons have been Village residents for four years, and in writing friends here of their golden anniversary, report that "we never fail to raise our voices either in public or in private to say a good word for Palm Springs—which stands at the top as a vacation, health, recreation and retirement resort."

Ninety-Nines to Meet at Desert Air

The Ninety-Nines, Inc., an organization of women pilots founded in 1929 by Amelia Earhart, will hold its annual fall meeting Saturday and Sunday, September 25 and 26, at Desert Air Hotel, Manager John Noyes announces.

The name of the organization originates from the fact that at the time the group was organized there were 99 members. To be a member, women have to be private pilots or better. Members will pilot their planes into Palm Desert Airpark on both days, coming from the southwestern section of the United States. Members of the Coachella Valley chapter will be hostesses.

Miss Dorothy Jeanne Allen of Redondo Beach, who was graduated from Palm Springs high school in May, 1954, became the bride of Cpl. Oscar Wallace of the U.S. Marine Corps in Twenty-nine Palms, at a ceremony performed Friday, August 20, in Riverside.

The bride is the daughter of Mrs. Arthur George Klein, of Redondo Beach, and Mr. George Frederick Allen of Drexel Hill, Pennsylvania.

Cpl. Wallace's home is in Springfield, Missouri. After a honeymoon, the young couple plan to reside in Twenty-nine Palms.

Mr. and Mrs. Klein are former residents of Palm Springs.

Two from Village Enroll at Redlands

Three hundred and fifty-two new students, including two from Palm Springs, Joan Paul Ewing of 644 Paseo de Anza, and Harvey Norman Haber, 1175 El Alameda, have been admitted to date for the fall semester at the University of Redlands. Dr. Warren Mild, director of admissions, announces.

Orientation begins and dormitories open for the fall semester at 10 a.m., Wednesday, September 15. Registration for new students is set for September 17, and for returning September 18. Classroom instruction will start Monday, September 20.

Welles Attends Acacia Conclave

Roger M. Welles, son of Mr. and Mrs. John M. Welles, 212 Circle drive, last week attended the golden anniversary conclave of the Acacia fraternity held at Ann Arbor, Michigan. Welles is a member of Acacia's UCLA chapter.

John Williams' Return from Six Weeks in Europe

Mr. and Mrs. John W. "Jack" Williams have returned to their home at 610 Via Monte Vista after spending six weeks vacationing in Europe.

While there, they visited eight countries, including England, Norway, Sweden, Denmark, Germany, Italy and France.

They left Paris by airplane the night of August 24 and arrived in Los Angeles the following evening. They termed the plane trip the "highlight of their vacation."

After returning home they said that "there is no place like California, and Palm Springs in particular," adding that, "it's good to be home."

Dr. Catherwoods at Lake Tahoe

Dr. and Mrs. William Catherwood Jr., and daughter, Susan, were visited at their home at Bijou, Lake Tahoe, by Dr. James Blackstone Jr., while Dr. Blackstone was in the vicinity attending a church conference.

Dr. Catherwood has summer offices at Bijou, and will return to Palm Springs to resume practice here in October.

While there, Dr. Catherwood was the official doctor when Jose Cortinas, 37, attempted and failed to swim the length of Lake Tahoe. Cortinas, the second man to attempt the 23-mile distance, was pulled from the water after swimming 13 miles in 11 hours and 21 minutes, when he complained about suffering cramps throughout his entire body.

Krists to Return Home this Week

Mr. and Mrs. Ed Krist, 1441 East El Alameda, after three months sojourn in Europe, will return to the Village this week.

They have traveled in most of the European countries, including England, France, Germany and Italy, but have not seen a place that "compared to Palm Springs," they wrote friends here.

Eastern Visitors Admire Climate

Mr. and Mrs. Homer L. Chartier of Grandy, Massachusetts, recent guests at the Biltmore Hotel, were very enthusiastic about the Palm Springs climate, even in the summer time.

A prominent contractor and builder in western Massachusetts, Mr. Chartier also said that "with the tramway and race track, this will be the coming recreation center of California."

The Desert Sun—4 and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 2, 1954

SOMETHING NEW FOR POOL OWNERS!

ELIMINATE ALGAE! Cut Down On Maintenance

A new finish that takes the headache out of pool ownership is here! This permanent satin-smooth, non-slip finish will make plaster obsolete. The result of three years of scientific development, this polyester compound cuts cleaning and maintenance to the bone.

15'x30' Pool — Approximately \$300

For further information write:

MERMAID POOLS CO.

115 S. Manchester

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PHONE KEYSTONE 53890



WED IN LAS VEGAS — Harry Joe Brown, Hollywood producer, and Dorothy Gray, of Palm Springs, were married in the suite of Beldon Katleman, owner of El Rancho Vegas, in Las Vegas, Nevada, Sunday afternoon. Mr. and Mrs. Peter Krendler of New York, were best man and matron of honor. Following their honeymoon at the El Rancho, the couple will reside in Palm Springs.

Dorothy Gray, Harry Joe Brown, Wed in Las Vegas

Dorothy Gray, owner of the Dorothy Gray Shop in Palm Springs, and Harry Joe Brown, well known Hollywood producer and director, were married Sunday in a quiet ceremony at El Rancho in Las Vegas.

Judge Frank McNamee performed the ceremony in the bungalow of Mr. and Mrs. Beldon Katleman, who later gave the wedding dinner.

Among those in attendance was actor Randolph Scott, Mr. and Mrs. Peter Krindler, owner of New York's famed "21" night club, Joe E. Lewis and other motion picture people in Las Vegas.

The couple, who have been friends for 27 years, honeymooned in Las Vegas for two days and then returned to Hollywood. Another honeymoon is planned later when Mr. Brown will meet his son in New York when the latter returns from Europe.

The bride wore a navy blue silk afternoon dress, pink hat and pink gloves.

Ruth Bradley now in Hawaii

Ruth Bradley of Ruth Bradley Fashion Center, 464 North Palm Canyon drive, is now in Honolulu on a combination vacation and purchasing trip. She will remain on the Islands for several weeks before returning to the Village to reopen her exclusive shop.

Freunds Mark 11th Anniversary

Dorothy and Walter Freund, Hotel Sandcomber, 1591 North Indian avenue, last week celebrated their eleventh wedding anniversary in Las Vegas.

Previous to visiting Las Vegas, they had spent six weeks on the Sunset Strip in Los Angeles.

They will return to their home here in the near future.

Hendersons Back for 19th Year

Charles and Harriet Henderson have returned to Palm Springs after a summer vacation spent at Idyllwild.

This week they started their 19th year as managers of Sunshine Court and said that many regular guests are planning to return for another winter season here.

Villagers Return from Vacation

Mr. and Mrs. R. F. Graettinger, of 450 Avenida Olancha, returned Tuesday to their home here after a month spent in Los Angeles and at coastal points.

1953 MG
4400 MILES
Perfect Condition
For Sale by
Private Owner
Phone 2882
After 5 P.M.
PHONE 5494

Rev. Pinckneys Celebrate 50th Wedding Aug. 24

The Rev. and Mrs. Wade Pinckney, winter residents here for 12 years, celebrated their fiftieth wedding anniversary Tuesday, August 24, at Yucaipa, where they are spending the summer months.

Three of their four children present at the celebration were: Miss Ruth Pinckney, on furlough from her missionary service in Japan; Miss Helen Pinckney, school nurse in Corn- ing, New York, and Mrs. Robert Henderson of Riverside. They have five grandchildren.

Besides their immediate family, many friends joined them on their golden anniversary day.

TODAY'S USED CAR SPOTLIGHT

YOUR BUICK & GMC TRUCK DEALER



SAVE \$500.00

on a NEW 1954 BUICK

4 Door Sedan
Desert Inn Garage
Demonstrator

1951 BUICK

Roadmaster sedan 72R.
Very low mileage.
Clean throughout.

1950 BUICK

Special 41D sedan.
Fully equipped. Looks
and runs like new.

1946 STUDEBAKER
Champion sedan. Excellent
transportation.
\$195.00

1947 BUICK

Super Sedan.
Very clean.
Only
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Reputation
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Desert Inn
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193 N. Palm Canyon
PHONE 4001
Palm Springs
FACTORY DELIVERY
SAVE \$372.00!

NOW OPEN FOR THE SEASON

Smart . . . New . . . Practical
Back to School Clothes

for the
Fashion-wise Miss

Sub-Teen sizes — 8-14
Teen sizes — 7-15

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"In The Center"
174 NORTH PALM CANYON DRIVE

The King's Quarters
Young Men & Boys

BACK TO SCHOOL

SHIRT SPECIALS
No Iron! Cotton Plisses

all the wanted Smart Prints and Plaids
regular \$1.98 values — **\$1.59**

Values to \$3—School Special **\$1.98**

2 for \$2.79
Fancy Bright Fine Cotton Prints
2 for \$3.79
Sizes 6 - 20

174 NORTH PALM CANYON DRIVE
(in The Center)

Chi-Chi Starlite Room

STARTING FRIDAY, SEPTEMBER 3
Four Days Only

PAUL GILBERT

"The Duke"

NBC's Great New Comedy Sensation
Star of Stage, Screen and TV

and

The ALICE CAVER DANCERS

Dancing to the Music of

Bill Alexander and his Orchestra

Complete Dinners from \$2.25

Reservations Phone 7391 or 5133

FREE
PARKING

Thursday, Sept. 2 — Final Performance

"MELODRAMA of the GAY 90's"



OPENS TOP SHOW AT CHI CHI—NBC's sensational new comedy star, Paul Gilbert, will headline the opening hit show of the season at Irwin Schuman's Chi Chi, starting Friday night. Gilbert has been acclaimed as the "finest new comedian seen in a decade." Appearing with him will be Bill Alexander and his orchestra, and the Alice Caver Quartet.

Paul Gilbert to Headline First Hit Show at Chi Chi

The fall and winter season has started, with Irwin Schuman giving the initial signal at his Chi Chi.

Long famous for headline shows, Schuman will open his Starlite Room this Friday night with Paul Gilbert, sensational new comedy star.

First featured by NBC, Gilbert has developed into one of the great comics of all forms of entertainment — movies, television, radio, night clubs and on stage.

He's currently co-starring in "So This Is Paris," Universal-International hit; appeared on

the Colgate Comedy Hour and is now preparing his own show "The Duke," on radio in "Alexander The Great;" has appeared in leading night clubs including the Coconut Grove and Las Vegas Desert Inn, and in the stage hits, "Where's Charley" and "Red Mill."

Reviews have acclaimed him as: "Finest new comedian seen in a decade," "A dynamic new comic," "Versatile virtuoso of comedy," and "Impact of a really brilliant comedian."

Appearing with Gilbert will be the Alice Caver Quartet, and the popular Bill Alexander and his Orchestra.

Announcing . . .

the opening of the Dental offices of

James W. Scott, D.D.S.

in the Oasis Building
121 South Palm Canyon Drive
Suite 218 Phone 3544

Westinghouse Appliances

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Refrigerators — Freezers — Disposals
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Commercial and Domestic Refrigeration Service

Small Appliances — Fixtures — Materials

Sno-White Free Running SALT

Salt should encourage food flavors... not disguise them. Try "pure white Sno-White"

Featured at **SAFeway**

Voter Register Deadline Sept. 9

Only one week remains for voters to register to vote in the general election November 2, with Thursday, September 9, being the final day, County Clerk Gordon Pequegnat said today.

Palm Springs—At city offices, Louise McCann, Barbara Bruton, Arthur Burkland, Mary G. Murtagh, Evelyn Spikre, Mary Voght, Ruth Metz, Ann McGrew and Clara Weidemann, at office of Cora B. Hyde, 290 North Palm Canyon drive, Miss Marjorie Hyde.

Cathedral City—Paul W. and Mildred L. Clark, Clark Realty and Insurance Agency, 68-762 Broadway.

Desert Hot Springs and Garnet—Mrs. Ruth M. Haldet, Haldet's Hardware, 66-396 Pierson Boulevard, Desert Hot Springs.

Cabazon—Melvin Hanson and Edmund H. Romberg, Rancho Mirage—Ted Smith, 71-691 Highway 111.

Palm Desert—Elizabeth M. Hollenbeck, 73-760 Rancho road; Lois E. Roy, Highway 111.

La Quinta—Charles Messick, post office building.

Thousand Palms—Dewey D. Wallace.

From Page 1—MORE ABOUT KETTMANN

He himself, along with advocating it for members of his department, concentrated on training, and attended numerous FBI schools. He now holds Police Science Instructor authorization from the state of California.

JUST RECENTLY, he declined an offer to establish a Police "school" at the University of Colorado.

Active in civic affairs while here, he was one of the original organizers and directors of the Youth Center, served as a director of the Boys Club, chairman of the Red Cross in 1949, and as president of the Community Chest last year.

FOLLOWING HIS resignation in 1953, which developed into a major controversy among residents, Kettmann entered the automobile business, and more recently was associated with the sales department of KCMJ. He and his wife, Georgia, have one daughter, Rhonda Ann, one year old. They will continue to maintain their home at 4017 Sunny Dunes road.

Kettmann expressed regret at leaving Palm Springs, even for an indefinite period of time, and said that "we have enjoyed living here during the past 10 years—every minute of it."

From Page 1—MORE ABOUT APPEAL

ney general will represent the district attorney in the hearing in the higher court.

The case arose out of the council election in District Two April 13.

Following the election the grand jury returned an indictment charging Nathanson, victorious in the balloting, with misuse of city stationery in the pre-election campaign.

JUDGE WAITE set aside the indictment at a hearing on August 3, declaring that Nathanson had not received "any sort of a fair and impartial hearing before the grand jury."

The judge said that the councilman's constitutional rights had been "gravely violated." He also attacked evidence before the jury.

Students Register

Students are registering now for St. Theresa Catholic school, with school opening next Monday, September 13. Registration will continue until Monday under the direction of Father R. M. O'Donohue, who returned yesterday afternoon after a few days in Lake Arrowhead.

Legal Notices 75

NOTICE OF INTENDED SALE TO WHOM IT MAY CONCERN:

Notice is hereby given that on Wednesday, the 15th day of September, 1954, at the hour of 10:00 o'clock A.M. of said day, the undersigned Vendor, HERMAN MILLER and BERNARD BECKMAN, residing at 335 East Sunny Dunes Road, Palm Springs, California, in the City of Palm Springs, County of Riverside, State of California, intend to sell and will sell to Al Sirott and Paul Smoker, Vendee, residing at 3382 Firestone Boulevard, in the City of South Gate, County of Los Angeles, State of California, that certain business known as Palm Springs Lincoln Mercury Company, together with all furnishings, fixtures, equipment, parts and accessories, firm name and good will, located at 335 East Sunny Dunes Road, in the City of Palm Springs, and County of Riverside, State of California.

The following is a general statement of the character of merchandise or property intended to be sold: Furnishings, fixtures, equipment, tools and appliances and automobile parts, appliances and accessories on hand, lease hold and leasehold improvements, firm name and good will.

That said sale will be closed and consummated and the agreed purchase price and consideration of said sale will be paid on the above date and hour at Citizens National Trust & Savings Bank of Riverside, Palm Springs Branch, in the City of Palm Springs, and County of Riverside, State of California.

Dated: This 31st day of August, 1954.

HERMAN MILLER
BERNARD BECKMAN
Vendor

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.

On this 31st day of August, A.D., 1954, before me, Wilma Wilson, a Notary Public in and for said County and State, personally appeared Herman Miller and Bernard Beckman, known to me, to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

WILMA WILSON
(Seal) Notary Public in and for said County and State.
285—Desert Sun, Sept. 2, 1954.

Legion's Fiesta Great Success, Report by Scharf

"A spectacular success, beyond our expectations and way of Owen B. Coffman Post, American Legion, are grateful to all of the Villagers and visitors who helped."

That was the expression of William Scharf, commander of the Post, commenting on last Saturday night's Midsummer Fiesta Night, staged by the Legion as a benefit for its Child Welfare Fund at Howard Manor. One of the major projects of the fund is Mickey Finn's Boys Ranch in the mountains back of the city.

All reports of committees are not in yet, Scharf said, and the total proceeds will not be known until a committee meeting.

But, said the Post commander, the proceeds will be most generous because of the great turn-out of Villagers and visitors.

It is already planned to make the Midsummer Fiesta an annual affair.



(Desert Sun Photo)

HAPPY BIRTHDAY, ZADDIE — Zaddie Bunker, the Village's Flying Great-Grandmother, was honored Sunday night at the Chi Chi by many friends and the general public on her return from a transcontinental vacation flight. Numerous persons who were unable to attend sent telegrams congratulating her on her trip, and also on her birthday which fell on the following day. Mrs. Bunker is shown with the huge birthday cake which was prepared in her honor, on which was inscribed, "The Spirit of Palm Springs."

Smith Renamed Museum Director

Dr. C. E. Smith has been re-named director of the Desert Museum for another year, President L. C. Lewis announces.

The museum will reopen to the general public on October 15.

Melodrama Ends Successful Run

"A Melodrama of the Gay 90's," which has enlivened the summer season, will close its run at the Chi Chi tonight, Thursday.

The gay, dramatic skit with an all-star local cast, was presented weekly by the Palm Springs Drama Group and was featured in connection with the Thursday night Mexican dinners prepared by Sidronia Villegas and Rafaela Marmalejo, and proved high entertainment as the audience cheered the hero and hissed the villain enthusiastically.

The Desert Sun—5c and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, September 2, 1954

Cycle Patrols to Start Monday

Palm Springs Police department will reactivate its motorcycle patrol Monday, Chief John S. Davis announces.

All motorists are urged to drive with more caution than ever, as schools will start next Wednesday, and the vehicles and pedestrians in the Palm Springs area will be greatly increased.

Visitor is Near Drowning Victim

A San Bernardino visitor, Fred C. Dunn, escaped death by drowning early Wednesday morning, after striking his head on the side of a swimming pool at a local hotel.

Artificial respiration was being given by other guests, when police and firemen arrived at the scene at 3:39 a.m. He was taken to Desert Hospital after he was revived.

Grone's Florsheim Shoe Store

REMODELING and EXPANSION

SALE

We have completely remodeled and enlarged our store to twice its size — and have added more styles and makes of shoes from America's leading shoe manufacturers.

WE MUST MAKE ROOM FOR OUR NEW STOCK

Short lines and discontinued patterns must be sold at once regardless of cost. You will find shoes in this sale to meet all your needs.

DRESS SHOES — PLAY SHOES — SANDALS

In all colors and sizes, but not in every style

SALE STARTS TODAY THURSDAY SEPTEMBER 2

LADIES' SHOES

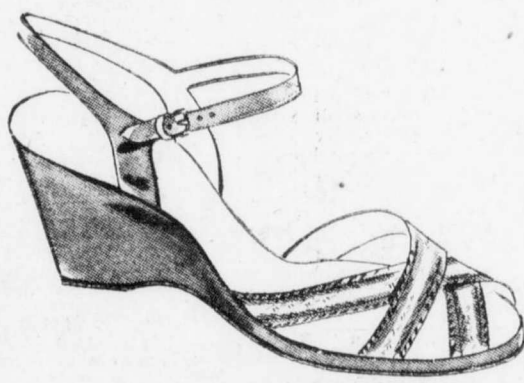
VALUES TO \$17.95

On Sale From

\$280 TO \$780

DRESS SHOES, PLAY SHOES
SANDALS, CASUALS, PUMPS,
FLATS, THONGS and CLOGS

in Raffia, Milan Straw, Kid Leathers,
Linen, Velvet, Patent Leather, Vinalite
and Suedes



ODDS and ENDS

\$100 per pair

Pool Shoes — Leather Scuffs
Slipper Shoes

Joyce

Jantzen Jandoliers

Say "Spoken" Sbicca CALIFORNIA

Red Cross FLORSHEIM

Shoem

Evans

Buster Brown SHOES FOR BOYS AND GIRLS

MEN'S SHOES

Florsheim, Wm. Joyce, Evans

Values to \$22.95

Now \$980 and \$1280

To Make Room For Our INDIVIDUALIZED

Children's Shoe Department

All makes and styles of Discontinued Patterns will go

on sale at 1/2 PRICE

OUTSTANDING VALUE!

Genuine Alligator Sling Pumps by DELMANETTE

were \$29.95 now \$1780

ENTIRE STOCK OF

LADIES' HAND BAGS

1/2 PRICE

Grone's Florsheim shoes



"Where Shoe Fitting is a Profession"

184 North Palm Canyon Drive

DOORS OPEN AT 9 A.M.

Marines Batter Mexican Colony in Two Straight

Twenty-nine Palms Marine Corps baseball team, which finished second during the regular season's play, pummeled its way into the play-off finals in the Desert Softball League with two victories over the fourth-place Mexican Colony. The Colony had finished fourth in the regular schedule.

The Marines defeated the Colony 9 to 1 Saturday night and then made sure of getting into the finals with a 24 to 3 win Tuesday night.

Saturday night Green, Marine pitcher, held the Colony to three hits and did not allow a run until the last inning.

Tuesday night, the Marines scored in every inning to amass 24 runs in a game called at the end of the fifth by the time limit and impending storm.

Green hurled both games and allowed only five hits in the series.

Play-Off Scores

FRIDAY NIGHT—	R	H	E
Nite Hawks	29	18	1
Hot Springs	3	7	0
Deavers and Heiser: Nielson and Sandoz.			
SATURDAY NIGHT—	R	H	E
Hot Springs	9	11	0
Nite Hawks	1	6	2
Nielson and Sandoz: Deavers and Heiser.			
MONDAY NIGHT—	R	H	E
Mexican Colony	1	3	2
Marine Corps	9	9	0
Martinez and Reyes: Green and Prentice.			
TUESDAY NIGHT—	R	H	E
Marine Corps	24	18	1
Mexican Colony	3	8	0
Green and Prentice: Martinez and Reyes.			

DIRECTORY

Palm Springs and Desert Area Real Estate Firms

PALM SPRINGS	Phone
APPELBAUM, DAVID	5555
326 S. Indian Ave.	
BOGGESS, Incorporated	2971
Penthouse 31, The Plaza	
FOSTER, HERBERT H.	3555
101 N. Palm Canyon Dr.	
FULTON, MURIEL E.	2225
119 S. Palm Canyon Dr.	
GANNON REALTY CO.	2772
711 N. Palm Canyon Dr.	
HAMMOND, JAMES	5373
875 N. Palm Canyon Dr.	
HARR, REID and	
RUSSELL WADE	2855
850 S. Palm Canyon Dr.	
HICKS, HAROLD I.	2736
813 N. Palm Canyon Dr.	
ISRAEL, ADOLPH	2981
671 N. Palm Canyon Dr.	
JOHNSON, GENE W. &	
MILLER, RAY	3722
536 S. Indian Ave.	
KOTY, FRED F.	2522
380 N. Palm Canyon Dr.	
MATTHEWS, CHAS. J.	5308
180 S. Indian Ave.	
MILLER, FRANK W.	2929
428 N. Palm Canyon Dr.	
MUNHOLLAND & CO.	3673
1059 N. Palm Canyon Dr.	
NELSON, AMY	4627
227 N. Palm Canyon Dr.	
NATHANSON, JERRY	5234
482 N. Palm Canyon Dr.	
NICHOLS, CULVER	2182
861 N. Palm Canyon Dr.	
RAY, TERRY	2064 or 5103
773 N. Palm Canyon Dr.	
ROCKS, MADGE O.	7375
P.O. Box 669	
SHEPTENKO, PETER B.	2727
The Pioneer Realty Co.	
475 N. Palm Canyon Dr.	
VENGER, LOUIS	6060-5595
3775 N. Indian, P.O. 1447	
WEINSTEIN, RALPH	2884
256 1/2 S. Palm Canyon Dr.	
WILLIAMS, JOHN W.	3311
423 N. Palm Canyon Dr.	
WRIGHT, BILLY	5727
180 S. Indian Ave.	

CATHEDRAL CITY	
BILES, RUTH	8-4371
56 Glenn Street	
HILLERY, WILLARD R.	8-3477
JORGENSEN, E. M.	8-3401
68-574 Broadway	
SHERILL, R. H. "Bob"	8-3543
707 and 713 "D" St.	

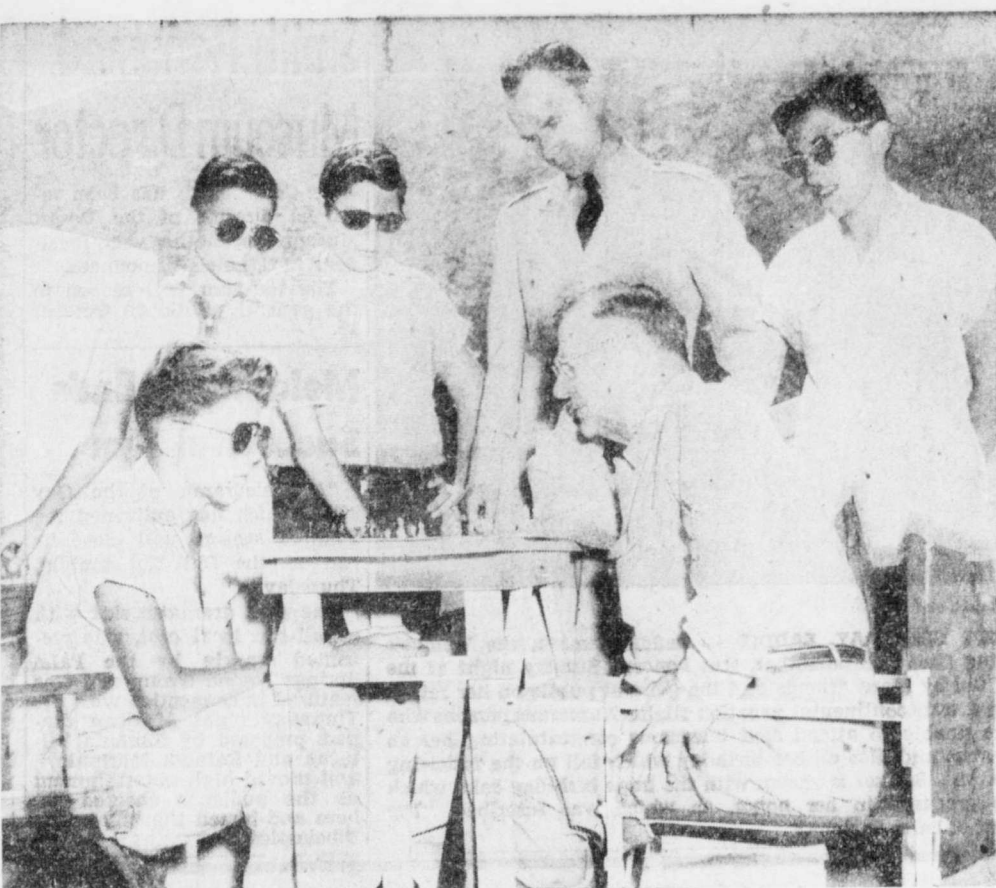
COACHELLA	
RALPH L. STEPHENS CO.	
Hiway 111 and Hill Dr.	85-205

PALM DESERT	
EDITH EDDY WARD	
Palm Desert	76-3431
ELLSWORTH, BOB	76-3741
P.O. Box 281	

THUNDERBIRD AREA	
BURKE, TONY	8-5432
Opposite Wonder Palms Hotel	

RANCHO MIRAGE	
EWART ESTELLA C.	8-4203
TAMARISK C. C. AREA	
PALM VALLEY REALTY Co.	
Wonder Palms Rd. and Hiway 111	8-3481

IDYLLWILD	
BELYEA, MARIE	80-146
P.O. Box 211	
opposite Catholic Church	



WATCHATHONERS—Four youths are staging a record watchathon this week at the local Sky Watch atop the Carnell Building, starting at 6 p.m. Saturday, and continuing one week until 6 p.m. Sunday, September 5. Many visitors have been to see the boys, and restaurants are furnishing meals. Above, Col. Stanley Drescher, coordinator of Civil Air Defense for Riverside county, is engaged in a chess game with one of the youths, Kent Wefese, while the other youths, left to right, David Michael, Tom Barry and Lindsey Nielson, and Capt. Robert A. North, executive officer of the Santa Ana Filter Center, Air Defense Command, look on. All Villagers are invited to visit the youths and learn about the local Sky Watch program.

Grid Candidates to Appear for Physicals Friday

All varsity and junior varsity candidates for the high school grid squads are asked to be present at 4 p.m., Friday, for physical examinations at the high school gymnasium.

In charge of the pre-practice exams will be Dr. Norman S. Haber, Dr. William P. Alkin and Dr. A. O. Fitzmorris.

Practice will start Labor Day, September 6, with all players asked to start conditioning themselves prior to that time to enable preliminary practice sessions to start as soon as possible.

RELINQUISHES DUTIES

Ray Youngberg as of Wednesday relinquished his duties as resident deputy sheriff at Cathedral City.

OPEN ICE COLD

Fresh made Fruit & Vegetable Juices

CARLTON'S HEALTH FOODS & VITAMINS

360 S. Indian Avenue across from Safeway

James J. Campbell

has moved his offices to

205 South Indian Avenue

PHONE 2520

Real Estate • Tax Consultant • Notary

Palm Springs Drug Co.

160 North Palm Canyon Drive

Phone 3333

Palm Springs first and finest Drug Store

Centrally located for your shopping pleasure, across from the Desert Inn.

Modern Up-to-Date Rx Department

Exclusive... Fabulous

Germaine Monteil Cosmetics also

Elizabeth Arden... Dorothy Gray

Helena Rubenstein... Revlon toiletries

Fascinating Perfumes & Cologne

Courteous Service

George & Helen Morris, Owners

DHS Takes Two Thrillers from Night Hawk Nine

New Coach Engaged

Coachella Valley Union high school basketball teams in the coming Riverside County league race will be under a new coach.

It was announced this week that Lawrence Ducey of San Diego State college had been hired by CVUHS to coach basketball and also as line coach.

Legal Notices 75

CERTIFICATE OF PARTNERSHIP

DOING BUSINESS UNDER FICTITIOUS NAME

KNOW ALL MEN BY THESE PRESENTS:

We, the undersigned, certify that we are partners transacting a general business under the name of "ANGEL'S PALM DESERT INN," that the principal place of business of said partnership is at Portola and Palm Village Drive, Palm Desert, County of Riverside, State of California, and that the names of all members of said partnership are as follows, to-wit:

Francis E. Potenza, P.O. Box 47, Palm Desert, California.

Theresa L. Pacella, 72-294 Rancho Road, Rancho Mirage, California.

IN WITNESS WHEREOF, we have hereunto set our hands this 2nd day of August, 1954.

FRANCIS E. POTENZA

ANTHONY J. PACELLA

TERESA L. PACELLA

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.

On this 2nd day of August, 1954, before me, Earl Hough, a Notary Public in and for said County and State, personally appeared Francis E. Potenza, Anthony J. Pacella and Theresa L. Pacella, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

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(Seal) Notary Public in and for the County of Riverside, State of California.

My Commission expires January 4, 1956.

266—Desert Sun Aug. 12, 19, 26, Sept. 2, 9, 1954.

NOTICE OF AGREEMENT FOR THE PURCHASE OF THE STATE'S TITLE TO TAX DEBTED PROPERTY

NOTICE IS HEREBY GIVEN BY V. M. HYDE, Tax Collector of the County of Riverside, State of California, in accordance with the provisions of Sections 3796 to 3799 of the Revenue and Taxation Code:

That an Agreement has been made between the Board of Supervisors of the County of Riverside and the Board of Directors of the Coachella Valley County Water District, acting by and through the Board of Supervisors, for the purchase by the Coachella Valley County Water District, of the following described real property which has been deemed to be the property of California for delinquent taxes, or assessments or both:

That said Agreement has been approved by the State Controller of the State of California and that a copy of said Agreement is on file in the office of the Board of Supervisors, that unless the property is redeemed, or an installment plan of redemption is initiated within twenty-one (21) days after the first publication, or the mailing of this notice, the right of redemption will cease.

That said real property consists of five parcels situated within the Coachella Valley County Water District, and in the County of Riverside, State of California, and are more particularly described as follows:

SE 1/4 of SW 1/4 of SW 1/4 of Sec. 23 T4S R6E last assessed to F. Jackson and Coachella Valley County Water District.

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Desert Air Hotel to Hold Grand Opening Friday

Grand opening of the Desert Air Hotel will be Friday, September 3, with all Villagers and visitors invited. Manager John Noyes announces.

Familiar faces of last year will be in evidence throughout the popular hotel, with Harry and Roy returning as masters of mixology, Chuck Travers back at the piano bar to delight visitors with his piano magic, and Chef George again in charge of preparing favorite foods of all diners.

Desert Air this year again will continue its policy of "If we knew you were a coming, we would have baked a cake." The hotel will provide with the compliments of the management a cake complete with candles (or candles) and also the music to help guests celebrate their birthday or anniversary. "Just let us know in advance and we will be all prepared for your party," Noyes said.

Reservations for the big opening, or other dates, may be made by calling Palm Springs 8-4611, or Palm Desert 76-2581.

Lucky Leads Other Beers in First Half Sales

Californians consumed 73,250,774 gallons of beer during the first six months of 1954, the mid-year tax assessment report of the State Board of Equalization reveals.

The report showed that of the total, Lucky Lager accounted for 21,403,532 gallons, or nearly 30 percent, to maintain its position as the largest selling beer in the state.

Lucky Lager sales in California from January 1 through June 30 were more than one-half million gallons above those for the same period in 1953 and 49 percent over total sales for its nearest competitor, according to the report.

George Carroll, vice president and general sales manager of the brewing company, interpreted the figures as showing that "Lucky Lager is the choice of nearly one out of every three Californians who enjoy beer in their homes or neighborhood taverns."

Palmer Named District Manager

Nelson B. Palmer has been appointed National Automobile Club district manager to succeed John Fenter in the San Bernardino and Riverside counties area, L. L. "Pat" Brown, assistant general manager for the club announced in Los Angeles.

Palmer comes to his new position with considerable experience in the fields of sales, sales supervision, and teaching. His headquarters will be in the National Automobile Club Riverside district office.



A Brief Case... But Important

TODAY'S SOARING values plus a lack of insurance knowledge are confusing many property owners as to how they stand, in case of disaster.

If you're not sure of your insurance protection, don't take a chance. Check up now! Call on

**Samson-Curtis
Incorporated**
756 N. Palm Canyon Drive
PALM SPRINGS
PHONE 2719



ADVERTISED PRICES GOOD
THURSDAY THRU SUNDAY — SEPT. 2, 3, 4, 5
No Sales to Dealers Limit Rights Reserved

444 N. Palm Canyon Drive
Palm Springs

Mayfair Will Be
CLOSED MONDAY
September 6, Labor Day

America's Favorite Dessert
ICE CREAM
Half Gallon 59¢
Pail Pack

Armour's Star, Sugar Cured, Tenderized
Smoked Hams
Shank Cut 49¢ lb.
Delicious, sweet, hickory-smoked flavor. Bake it and serve either hot or cold.
Whole or Full Shank Half 59¢ Butt Half 69¢

Armour's Star, U.S.D.A. Grade A
FRYERS Whole Bodied, Ideal to Barbecue, or Cut Up, Pan Ready for Frying 53¢ lb.

Fresh, Lean, 100% Pure Ground Beef 29¢ lb.	Leaner, HI-Protein Ground Chuck 49¢ lb.	Deliciously Seasoned Pork Sausage 49¢ lb.
CHOICE Rib ROAST 69¢ lb.	CHOICE Chuck ROAST 53¢ lb.	Lean, Meaty Eastern PORK SPARE RIBS Medium Size to Barbecue 39¢ lb. PORK LOIN ROAST Eastern, Corn-Fed Rib End 49¢ lb.

DELICATESSEN

FRANKS Buffet Brand ALL MEAT 1-lb. Cello Pkg. 43¢	CANNED PICNICS Dubuque, Boneless Ready to Eat \$3.59 5-lb. Can	CREAMY LOAF AMERICAN CHEESE Sandwich Sliced 49¢ lb.	UNOX IMPORTED CANNED HAMS 2-lb. \$2.39 Can
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Extra Fancy, Large, Thompson Seedless
GRAPES
2 lbs. 15¢

Garden Fresh, Tender
Radishes Large Bunch 2¢

Extra Fancy, Tender, Crispy
CELERY 4¢ lb.

Garden Fresh, Loose
CARROTS 2 lbs. 9¢

Pl. makes 16 tall drinks
Qt. makes 32 tall drinks
HAWAIIAN PUNCH Pint 53¢

Household Cleaner
Spic & Span Lge. Pkg. 25¢ Econ. Size 79¢

For Dishes
DREFT Lge. Pkg. 30¢ Giant Size 69¢

Detergent Formula
OXYDOL Lge. Pkg. 30¢ Giant Size 69¢

Mild and Pure
Ivory Flakes Lge. Pkg. 30¢ Giant Size 69¢

For Silks and Woolens
Ivory Snow Lge. Pkg. 30¢ Giant Size 69¢

IVORY SOAP Large Bar 2 for 27¢ Medium 3 for 25¢ Personal 4 for 21¢

This is it! Our Annual Sale of Fresh Frozen Shrimp

SHRIMP

Cocktail or Salad Size

Enjoy your favorite shrimp recipe at this sensational low price! Stock your freezer.

39¢ LB

Freezer Owners' Special!
5-lb. Box \$1.89

Kol, Pale Dry
EASTERN BEER 6 12-oz. Cans 83¢ In Handy Carton

Food Club — 6-oz.
FROZEN LEMONADE 2 for 25¢

Pure, Granulated
HOLLY SUGAR 10-lb. Bag 89¢

Rialto
TOMATOES 2 29-oz. Cans 25¢

Arden's Processed American
CHEESE FOOD 2-lb. Loaf 59¢

Kraft's
MAYONNAISE Jar Qt. 57¢

Food Club Whole Kernel
CORN 2 12-oz. Cans 25¢

Ben Hur, Ground
BLACK PEPPER 2-oz. Can 19¢

Milani's
BUCCANEER DRESSING 12-oz. Bottle 27¢

Mary Ellen's, Pure
STRAWBERRY PRESERVES 20-oz. Jar 37¢

LA-NUT
PEANUT BUTTER 20-oz. Jar 53¢

TIDE Giant Pkg. 69¢

CRISCO 3-lb. Can 87¢

Food Club, Frozen
CUT GREEN BEANS 10-oz. Pkg. 19¢

Food Club, Frozen
FORDHOOK LIMAS 10-oz. Pkg. 19¢

Pictsweet, Frozen
SWEET PEAS 2 10-oz. Pkgs. 27¢

Kitchen Charm
Waxed Paper 125-foot Roll 19¢

Libby's
Corned Beef 12-oz. Can 43¢

Beech-Nut Strained
BABY FOODS 4 Reg. Jars 39¢

Campfire
MARSHMALLOWS 1-lb. Pkg. 35¢

Libby's
GARDEN PEAS 17-oz. Can 19¢

From Old Vermont
HIGHLAND SYRUP 12-oz. Btl. 29¢

Liquid Detergent
JOY 6-oz. Btl. 30¢ 17-oz. Btl. 69¢

Blue Detergent
CHEER Lge. Pkg. 30¢ Giant Size 69¢

Does Everything!
DUZ Lge. Pkg. 30¢ Giant Size 69¢

Toilet Soap
CAMAY 3 Reg. Bars 23¢ 2 Bath Size 23¢

As featured by Walt Jenson on...
Quick! What's the Answer?
MAYFAIR'S RADIO SHOW
Retail See Us Network

CHIC Non-Fattening Beverages
Five Popular Flavors 2 12-oz. Btls. 29¢

ONE SPOT FLEA KILLER 13-oz. Can 49¢

LIQUORS

Colonel's Choice
Kentucky Bonded Bourbon A \$4.69 Value! \$3.69 Fifth

Du Blanc, Imported
Dry Vermouth 5th 99¢

Lagasse, Imported
French Brandy 5th \$3.39

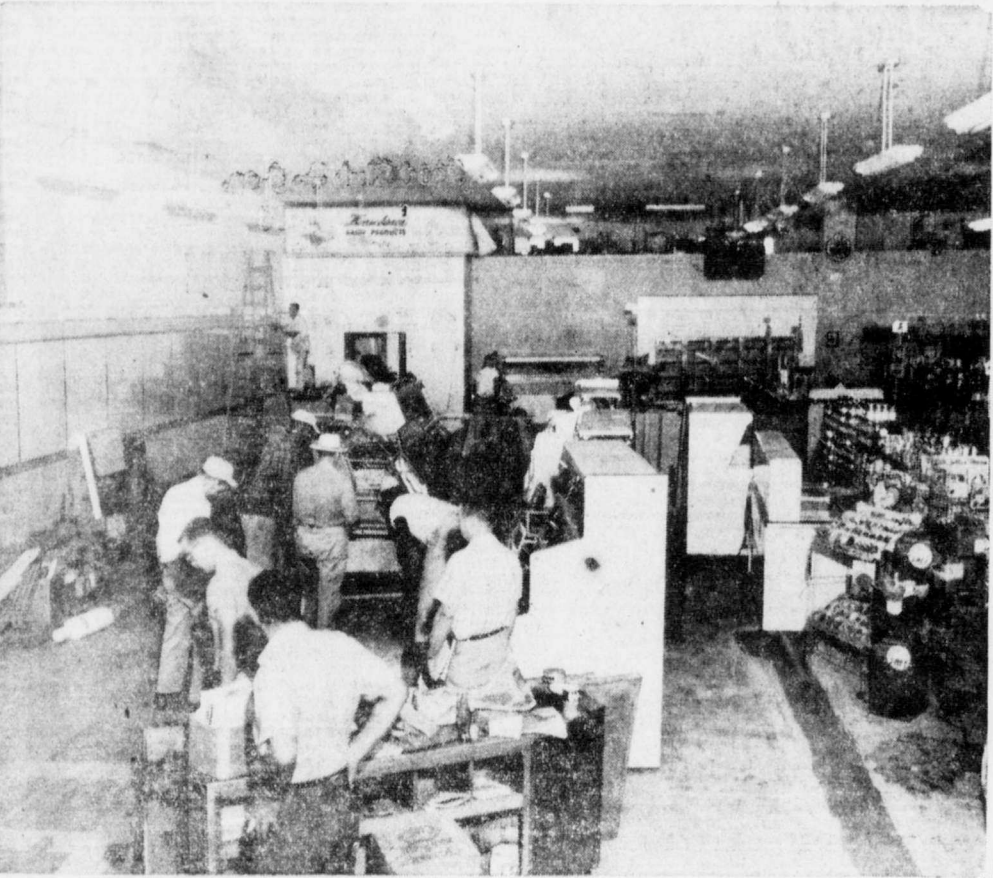
Torino, California
Champagne 5th \$1.79

Stuart Hill, Kentucky
Blended Whiskey \$3.98 Value 86.8 Proof Fifth \$3.39

Zorofsky, 80 Proof
VODKA Distilled from 100% Neutral Grain Spirits \$2.79 Fifth



(Desert Sun Photo) **IN CHARGE** — The new meat department of Village Market, which re-opens Friday, will feature Manning beef, long recognized as outstanding in its field. In charge of the department, pictured with Village Market owner, Herman Reich, second from right, are, left to right, Morrie Avery, Red Wolfe and Al Ensign, all specialists in the meat trade.



(Desert Sun Photo) **THE NEW LOOK** — Rapid progress has been made in the last few days in preparing the Village Market for its opening on Friday. Workmen are pictured at work last Thursday, in completing the complete renovation of the store. The "New Look" will be featured in installation and operation of the most outstanding meat department in the desert area, which extends from the front to the back of the store.

Village Market to Feature 'New Look' Starting Friday

A "New Look" is in prospect for Palm Springs women, starting Friday.

This "New Look" will not affect their style of dress, but will affect their style of shopping, according to Herman Reich, owner of Village Market.

THE MARKET closed for several weeks due to alterations and complete remodeling, will be re-opened Friday. A grand opening is scheduled to be held later.

Headlining the "New Look" is a completely new and modern meat department, featuring the finest in beef, the noted Manning's quality beef—but at a price well within the housewife's budget.

THREE MEAT experts, well known in the desert area, will have charge of the department. They are: Al Ensign, Morrie Avery and Red Wolfe. Ensign will have charge of the meat supply, Avery of the delicatessen department, and Wolfe of the service department.

The largest display of meat in this area will be on display and available in the new, modern fixtures which extend from

the front to the back of the spacious market. Besides, the largest and finest fresh fish department will be offered customers.

BOAST OF THE DEPARTMENT will be Manning's beef, the same top quality meat which is served in most night clubs and restaurants in the desert and other areas in southern California. Village Market has been appointed exclusive distributor for this meat from scientifically fed cattle.

Besides serving day-by-day customers at popular prices, the department will offer special service to persons who have home freezers.

THE COMPLETE renovation is also extending to the entire store, with a new dairy products refrigerated case and all new shelving being installed. A completely new arrangement is planned, to further aid housewives in their selection of groceries.

"We are opening Friday," Reich said, "at the insistence of our many customers. Perhaps everything will not be just as we would like it at the start, but we will remedy each situation as soon as possible."

The Desert Sun—8¢ and **PALM SPRINGS NEWS** PALM SPRINGS, CALIFORNIA Thursday, September 2, 1954

Take a Kodak Camera Back to School With You

Stop in and let us show you the latest models. They all take color as well as black-and-white pictures, and most of them are equipped for flash. Prices from \$3.95, including Federal Tax.

marty's desert camera shop
288 North Palm Canyon Drive

LAS PALMAS ESTATES
3 bedroom, 3 bath.
\$59,500

...
3 bedroom, 3 bath, swimming pool.
Lots of privacy.
\$27,500

...
NEW
2 bedroom.
\$13,750
Easy terms.

Munholland & Co.
1059 N. Palm Canyon
Phone 3673
or
L.A. No. 2-9797
Associate Brokers
John C. Davis
Glenn Shelley

Obituary

MRS. ANNABELLE MENARD
Mrs. Annabelle Menard, 63, 360 Ash street, died at 8:55 p.m., Saturday, August 28, at Desert Hospital, following an illness of only a few hours.

A native of St. Louis, Missouri, she had been a resident of Palm Springs for 11 years. She was employed at Dorothy Gray's as a dress fitter.

She was a past commander of the Women's Benefit Association of the Maccabees in Reno, Nevada. Mrs. Menard was a great-granddaughter of General Grant.

Surviving is her husband, Henry Menard, owner and operator of Pop Menard's Hobby Shop.

Funeral services were held at 10 a.m. Monday, from the Wiefels and Son Chapel, with the Rev. William Blonden, pastor of the St. Paul's of the Desert Episcopal church, officiating. Interment was in Palm Springs cemetery.

Love Sentence Set for Friday
Judge Russell S. Waite in superior court in Riverside Friday is scheduled to pronounce sentence on Sammie Love, 27, of Palm Springs, who last month entered a plea of guilty to a charge of selling marijuana.

Love was one of a number of persons involved in a mass narcotic peddler roundup throughout the county, conducted by the sheriff's office.

Thrifty

CUT RATE DRUG STORES

Eleventh Annual COUPON BOOK SALE

INVEST A DIME SAVE OVER \$28.00

FREE! 6 NATIONALLY ADVERTISED PRODUCTS

OVER 80¢ IN ACTUAL CASH VALUE

ON SALE AT YOUR THRIFTY DRUG STORE. WHILE STOCKS LAST. GET YOURS NOW! None of the items in the Coupon Book will be advertised! You can get them only by presenting the Coupons from Coupon Book. VOID AFTER SEPTEMBER 30, 1954

FOUNTAIN GRILL SPECIAL

Hawaiian Shake 23¢
COOLING AS AN OCEAN BREEZE

BACON N' EGGS 49¢
2 RANCH FRESH EGGS Fried in Creamery Butter
2 STRIPS OF BACON WASH BROWNED
POTATOES
TOAST AND BUTTER SERVED TILL 11:00 A.M.

COUPON BOOK
\$3,000,000 SALE
Save \$28.00

AMITONE
ACID INDIGESTION GAS-HURRY Worry Stop

SEAFOUR
Spiced SHAVE LOTION

DESSERT FLOWER

BRYLCREEM
HAIR DRESSING

366 SOUTH PALM CANYON DR. PALM SPRINGS.

OPEN Fri. - Sat. Sunday 8 A.M. to 12 P.M.

\$1.98 BORBRO VITAMIN "A" 82¢
22,000 Units
100 Capsules

REG. 49¢ LISTERINE ANTISEPTIC Mouth Wash 2 for 69¢
7-oz bottles

\$2.39 Cannon BED SHEETS \$1.99
72x108 Inches First quality type 130 muslin for years of beauty & service
\$2.99 Cannon BEDSHEETS, 81x108

80 Paper Napkins . 9¢
Pack of 6's, Limit 2

Dixie Paper Cups . 6¢
Compartment, 9", Pack of 6's

Paper Plates 2 pkg. 17¢
12 Ounce, Aerosol, Pine Scented

89¢ Insect Bomb 56¢
Two Cell

59¢ FLASHLIGHT 39¢
Venida, Reg. 25¢ with coupon

90 BOBBY PINS . 13¢

\$1.85 GENUINE Thermos BOTTLE \$1.29
PINT SIZE Disc. Model AIRPLANE STRIPE DESIGN

OVEN FRESH FIG BAR COOKIES 23¢
FULL POUND

FOR FRESHER, PRETTIER SKIN 85¢ NOZEMA SKIN CREAM 69¢
BOUDOIR SIZE
Tested medicated care for poor complexion, externally caused blemishes.

\$4.00 VALUE! MEN'S AND WOMEN'S SUN GLASSES \$1.49
Attractively Styled • Choice of Frames
Optically ground & polished lenses

29¢ DIXIE DISH TOWELS 5 for 99¢
Approx. 20x37 Inches

59¢ VALUE INFANT'S RECEIVING BLANKETS 39¢
26x34 INCHES
3 for \$1.00

REG. 79¢ STAINLESS STEEL KITCHEN WARE 49¢
FORK • SPOON • TURNER • YOUR CHOICE
3 for \$1.45

FISHIN'S FUN Regular \$3.98 CASTING ROD \$2.98
Four Guides & Tip Ring Type Reel Lock
\$4.95 BRONSON FLEET WING FISHING REEL
Chrome finish, level wind mechanism. Save \$1.46.
\$2.00 Hunting & Fishing Knife . 98¢

\$1.49 RED PLAID Metal PICNIC BASKET 99¢
LARGE CAPACITY

\$4.69 2-GALLON Round Picnic COOLER \$3.29
With genuine fiberglass insulation and flex-rock liner. Save \$1.40.

LIQUOR VALUES
8 YEAR OLD KENTUCKY RESERVE Kentucky STRAIGHT WHISKEY \$3.69 FIFTH GALLON
7 YEAR OLD OLD GIBRALTAR BOTTLED IN BOND STRAIGHT WHISKEY \$3.27 FIFTH GALLON
5 YEAR OLD HARKOFF VODKA 80-PROOF \$2.59 FIFTH GALLON
5 YEAR OLD RICORO Imported RUM \$2.59 FIFTH GALLON
ALL AMERICAN EASTERN BEER 12 Oz. Cans 2 for 27¢ CASE OF 24 \$3.14

MORE GIANT GIVE AWAYS AT THRIFTY IN SEPTEMBER

NO PURCHASE NECESSARY! ASK THRIFTY SALESPERSON FOR DETAILS!

ALL EXPENSE ROUND TRIP FOR TWO TO THE WORLD SERIES VIA TWA
SUPER CONSTELLATION AMBASSADOR
With stay-over at leading hotel in city where the World Series is played. Thrill to the excitement of Big League Baseball, witnessing the highest honors of the game. The perfect vacation trip and you may win it!

1ST PRIZE \$369.00 RCA 'Estate' GAS RANGE
Automatic Cooking with Pre-Set Clock and Bar-B-Q-Kewer Oven

5TH THRU 7TH PRIZES \$309.95 'Speed Queen' Automatic Washer
With vibrationless operation, no bolting down is necessary.

8TH PRIZE SYLVANIA T.V. SET
By BUSHNELL
Triple Tested
7 Power
35 M.M.

9TH THRU 12TH PRIZES BINOCULARS

14TH THRU 16TH PRIZES CROSLY RADIOS
Modern Styling

17TH THRU 64TH PRIZES 10 Gallon Gas GOLDEN EAGLE GIFT CERTIFICATES

POM-POM Cigarrillos 98¢
BOX OF 50
MILD AND MELLOW

REGULAR \$1.39 TORTOISE FINISH POCKET LIGHTER \$1.09
WIND-PROOF MODEL
Worth dollars more! Fully guaranteed!

Palm Springs Unified District Bus Schedule

HIGH SCHOOL BUS SCHEDULE CITY LIMITS STOPS				Leave Bus A. M. No.				Arrive Bus P. M. No.			
Leave Bus A. M. No.		Arrive Bus P. M. No.									
7:56	3	Arenas and Indian Avenue	3:44	3	7:56	7	Wonder Palms	4:17	7		
7:52	3	Alejo Road and Indian Avenue	3:44	3	8:00	7	Tramview Village	3:52	7		
7:54	3	Andreas Road and Indian Avenue	3:46	3	8:02	7	Beckley's	3:49	7		
8:05	7	Araby Point and Morongo Trail	3:46	7	8:05	7	Highway 111 and Morongo Trail	3:46	7		
8:06	7	Barona Road and Highway 111	3:45	7	8:07	7	Smoke Tree Ranch	3:44	7		
8:17	4	Bigley's 76 Station and S. Palm Canyon	3:46	4	7:35	1	Cathedral City Fire Station	3:54	1		
0:	0	El Segundo and Ramon Road	3:35	6	8:10	1	Broadway & Chapin Rosa Texaco Station	3:50	1		
7:58	4	El Placer and Sunny Dunes Road	3:41	8	7:45	1	Broadway and Date Palm	3:46	1		
7:57	5	Escuella and Palm Canyon Drive	3:41	8	7:46	1	Sun and Swim Club	3:44	1		
7:52	3	Frances Stevens School (Alejo corner)	3:42	3	7:46	1	34th Avenue and Date Palm	3:43	1		
7:53	5	Guarantee Garage and Indian Avenue	3:48	3	7:48	1	Ramon and Date Palm	3:40	1		
8:09	4	Mesquite and Hermosa Drive	3:41	4	7:45	7	Rancho Mirage (Kiva Market)	4:05	7		
8:10	4	Mesquite & Camino Real (Cahuilla school)	3:43	4							
8:15	4	Palm House and Highway 111	3:47	4	FRANCES STEVENS SCHOOL BUS SCHEDULE						
8:00	5	Paseo El Mirador and Indian Avenue	3:45	5	8:21	5	Arenas Rd. and Indian Ave.	3:13	2:40	7.5	
7:56	5	Racquet Club Road and Palm Canyon Dr.	3:51	5	8:18	5	El Segundo and Ramon Rd.	3:15	2:42	7.6	
8:15	6	Ramon & Indian (a.m. - Billington's gar.)	3:42	3	0:	0	El Segundo and Arenas (p.m. only)	3:12	2:40	4.6	
7:56	4	Santa Cruz and Sunny Dunes Road	3:43	8	8:19	5	Ramon Road and Indian Avenue	3:15	2:43	4.5	
8:07	7	Smoke Tree Ranch and Highway 111	3:44	7							
8:13	4	So. Palm Canyon & Camino Carmelita	3:49	4	CAHUILLA SCHOOL BUS SCHEDULE						
8:07	3	Tamarisk Road and Amigo	4:04	3	8:35	8	Araby Drive and Morongo Trail	3:22	8		
8:11	3	Tamarisk Road and Indian Avenue	4:08	3	8:27	8	Camino Carmelita & S. Palm Canyon	3:12	8		
7:59	5	Vista De Chino and Indian Avenue	3:46	5	8:15	8	Calle Ajo and Camino Parocela	3:12	4		
7:55	5	Yorba Road and N. Palm Canyon Dr.	3:50	5	8:12	8	Camino Real & Camino Parocela	3:14	4		
					8:33	8	Smoke Tree Ranch	3:18	8		
					8:35	8	Sunrise Way and Highway 111	3:26	8		
					8:11	8	Ramon Trl' Pk. Sunny Dunes & Amigos	3:16	4		
					8:25	8	Mesa Drive and Crestview	3:10	8		
					8:28	8	Orchard Trailer Park	3:13	8		
					8:14	8	Parocela & St. Rosa (p.m. Ramon-St. Rosa)	3:13	4		
					KATHERINE FINCHY SCHOOL BUS SCHEDULE						
8:07	5	Arenas and India Avenue	3:44	3	8:23	5	Andreas Road and Indian Avenue	3:10	5		
8:02	5	Alejo Rd. and Indian Ave. (Stevens sch.)	3:48	3	8:21	5	Arenas Road and Indian Avenue	3:13	5		
8:05	5	Andreas Road and Indian Avenue	3:46	3	8:35	5	Desert View and Sunny Dunes Road	3:14	3		
8:05	1	Araby Point and Morongo Trail	3:46	7	8:33	3	El Placer and Sunny Dunes Road	3:16	3		
8:06	1	Barona Road and Highway 111	3:45	7	8:34	6	El Segundo and Amado Road	3:10	6		
8:17	4	Bigley's 76 Station and S. Palm Canyon	3:46	4	8:32	6	El Segundo and Arenas Road	3:12	6		
0:	0	El Segundo and Ramon Road	3:35	6	8:33	6	El Segundo and Andreas Road	3:14	6		
7:58	4	El Placer and Sunny Dunes Road	3:41	8	8:40	5	Escuella & N. Palm Canyon Dr.	3:14	5		
7:57	5	Escuella & No. Palm Canyon	3:52	5	8:45	5	Frances Stevens School, Indian Avenue	3:05	5		
8:02	5	Frances Stevens School & Indian Ave.	3:48	3	7:49	6	Garnet, Service Station on Highway 99	4:05	6		
7:53	5	Guarantee Garage & Indian Avenue	0:	0	7:50	5	Garnet, Railroad Station Ramp	3:57	5		
8:09	4	Mesquite and Hermosa Drive	3:41	4	8:26	7	Nellie Coffman School	3:10	7		
8:10	4	Mesquite & Camino Real (Cahuilla sch.)	3:43	4	8:30	6	Outpost Estates and Ramon Road	3:23	7		
8:15	4	Palm House and Highway 111	3:47	4	8:30	6	Ramon Road and El Segundo	3:16	6		
8:00	5	Paseo El Mirador & Indian Ave.	3:45	5	8:19	5	Ramon Road and Indian Avenue	3:15	5		
8:16	5	Racquet Club Road & Palm Canyon Dr.	3:51	5	8:39	5	Racquet Club Road & Palm Canyon	3:15	5		
8:15	6	Ramon Road and Indian Avenue	3:37	6	8:37	5	San Carlos and Indian Avenue	2:57	5		
7:56	4	Santa Cruz and Sunny Dunes Road	3:43	8	8:37	3	Santa Cruz and Sunny Dunes	3:18	3.7		
8:07	7	Smoke Tree Ranch and Highway 111	3:44	7	8:38	7	Sunrise Way and Andreas Road	3:11	7		
8:13	4	So. Palm Canyon & Camino Carmelita	3:49	4	8:39	7	Sunrise Way and Desert Palms	3:10	7		
8:07	3	Tamarisk Road and Amigo	4:04	3	8:35	5	Vista Chino and Indian Avenue	2:50	5		
8:11	3	Tamarisk Road and Indian Avenue	4:08	3	8:42	5	Vista Chino and Palm Canyon Drive	2:59	5		
7:59	5	Vista De Chino and Indian Avenue	3:46	5	8:38	5	Yorba Road & No. Palm Canyon Dr.	2:55	5		
7:55	5	Yorba Rd. and No. Palm Canyon Dr.	3:50	5	8:35	7	Santa Cruz and Sunny Dunes Road	3:19	7		
					CATHEDRAL CITY SCHOOL BUS SCHEDULE						
7:30	6	West and Pierson	4:24	6	8:02	1	Horizon Trailer Park	3:28	1		
7:31	6	Cactus and Pierson	4:23	6	8:04	1	Beckley's Date Shop	3:26	1		
7:32	6	Coffee Shop	4:22	6	8:05	1	Carl's Date Shop	3:25	1		
7:35	6	Steven's Service Station	4:19	6	8:08	1	Eagle Canyon Trailer Park	2:36	3:24	1	
7:40	6	Dos Palms's Corner	4:14	6	8:14	1	Peterson Road	2:47	1		
7:45	6	Covey's Corner	4:09	6	8:15	1	Thunderbird Ranch	2:49	1		
7:50	6	Highway 99 and Indian Avenue	4:05	5	8:18	1	Shell Service Station on Highway 111	2:53	1		
					8:20	1	Rancho Mirage Post Office	2:55	1		
					8:22	1	White Ranch	2:57	1		
					8:23	1	Haig Ranch	2:58	1		
					8:24	1	Vallat Ranch	2:59	1		
					8:25	1	Kersten's Ranch	3:00	1		
					8:28	1	Walters Ranch	3:02	1		
					8:29	1	Lazy Ranch	3:03	1		
					8:31	1	Wonder Palms Garden Ranch	3:05	1		
					8:45	1	Date Palm and 34th Avenue	3:12	1		
					8:35	1	Flying H Ranch	3:08	1		
					8:33	1	Jones Ranch	3:06	1		
					DESERT HOT SPRINGS SCHOOL BUS SCHEDULE						
7:40	7	Desert Bazaar	4:09	7	8:30	2	N. Palm Springs, Sanborn Av. & Thumb Dr.	3:28	2		
7:42	7	Thunderbird Estate	4:02	7	8:42	2	Dos Palms Stop	3:18	2		
7:45	7	Kiva Market (Rancho Mirage)	4:05	7	8:48	2	Steve's Station stop	3:13	2		
7:46	7	San Jacinto and Veldt	4:07	7							
7:47	7	Del Sol Wash	4:08	7							
7:49	7	White Ranch	4:10	7							
7:50	7	Haig Ranch	4:11	7							
7:51	7	Hiatt Ranch	4:12	7							
7:52	7	Kersten Ranch	4:13	7							
7:54	7	Walter's Ranch	4:15	7							

Wrist Watch Found in Smashed Condition

Finding of a lady's wrist watch in a downtown parking lot was reported Sunday evening by Sgt. William Lux.

The watch had been smashed by the tires of a car. It contained six small diamonds.

Many a girl who seems to be just throwing herself at a man is actually taking very careful aim. — English Digest.

Meiselman to Surpass Goal of 60 Homes Set for Year

Goal of 60 homes for 1954 announced by Jack Meiselman Enterprises is nearing completion with four months still remaining, Meiselman announced today.

To date, 52 homes have been constructed and sold, for a

total volume of \$643,095. Associated with Meiselman is George Gannon Realty, as exclusive sales agent.

OF THE 52 HOMES sold, 40 were purchased by local residents, and an additional eight by persons who are moving to Palm Springs.

The homes are not located in one separate sub-division, but are distributed as follows: Desert Palm Estates 10, Winterhaven Manor six, Deep Well Ranch five, Luring Sands Park seven, Vista del Cielo 22, Palm Springs Village Tract one, and Val Vista Tract one.

CONTINUED ACTIVITY in Desert Palm Estates and Desert Tract is planned, where duplexes and triplexes will be constructed for persons desiring a home, plus income.

Evidence that Palm Springs is developing into a year-round resort, is shown by the fact that 14 of the homes were sold during the summer months, Meiselman and Gannon said.

BUILDING construction during the summer months is continuing at its accelerated rate with five homes now under

Beef

Supply on Highway as Truck Overtakes

Beef on the highway! This was the menu for motorists on Highway 99 early Thursday morning when a truck loaded with 29,000 pounds of meat overturned two miles east of Cabazon.

Driver C. B. Bell, 26, of Fort Worth, Texas, escaped serious injury although the cab of the truck was demolished.

The accident is believed to have occurred when Bell apparently lost control of the truck while looking back to check the condition of a wheel, according to California Highway Patrol officers.

CHECK GUN OWNERSHIP

Police this week are checking the ownership of a .45 Colt revolver found in the yard at 201 Vereda Norte by caretaker Raymond Roberts, while he was watering shrubbery there.

This new home building program is handled exclusively through Gannon Realty, in addition to all other normal sales activities of the organization, which has also exceeded previously established sales quotas.

the mary helen shop

Opens for their 19th Season of
Back to School Clothes
Exclusive in Palm Springs for the 3 - 6X and 7 - 14 sizes
jean durain's
Squaw Dresses . . . Crazy Pants . . . Squaw Coveralls
For the Smart Young Man
(sizes 3 to 6X)
Pink Shirts . . . colorful corduroy vests and washable shorts and slacks.

mary helen shop

138 NORTH PALM CANYON DRIVE
PHONE 5107

The Desert Sun

and PALM SPRINGS NEWS

Page One-B Palm Springs, California, Thursday, September 2, 1954 Second Section

100 Enrollees Expected at New Naval Reserve School

Enrollment of between 75 and 100 Naval officers is expected at the start of the Naval Reserve Officers School being



CAPT. HERMAN REICH

established at Chaffee college in Ontario, Capt. Herman Reich, 233 Camino Alturas, Palm Springs, school director, announced today.

Also connected with the school will be George D. Gannon, 711 North Palm Canyon drive.

FIRST CLASS will be held Thursday evening, September 16, and continue each Thursday evening throughout the academic year.

Next Thursday evening, September 9, a meeting of all persons interested in the school will be held at Chaffee college.

THE SCHOOL, one of 30 in the United States, offers regular college level Navy courses where reserve officers can maintain proficiency and develop new skills while working toward promotion and retirement.

Pipe Stolen from Yard Valued at \$66

Theft of 300 feet of galvanized pipe valued at \$66, and a table valued at \$50, was reported to police Friday by Anatole Robbins, 766 North Calle Marcus.

The items taken had been located in the vacant lot next to his home.

REDS, MATTRESSES STOLEN
Theft of four beds and six mattress pads from his yard was reported to police by Lewis Schaffer, 1324 San Jacinto Way. Items taken were valued at \$150.

Arthur Elrod

Begins a

Complete Home Furnishing Service

for the

Palm Springs Area

We would enjoy having

You

Stop in to say

Hello, anytime after

September third

Arthur Elrod, Ltd.

886 North Palm Canyon Drive

Phone 2824

\$150 in Damage Caused to Car

Damage estimated at \$150 was caused to the vehicle driven by Mary Gordon Cox, 20, 1049 El Alameda, when it collided with a car driven by Richard Schnabel, 39, of Los Angeles, at 8:58 p.m., Friday, near the intersection of North Palm Canyon drive and Merito Place.

Schnabel had slowed his car to make a left turn, when his vehicle was struck in the rear by the other automobile. No damage was caused to his car.

CASH OUT

BEAUTIFUL OWNER-BUILT

2 Bedroom,
2 FULL TILE
Baths.
Interior Stucco
in Laundry.

2-Car Garage.

Large
Living Room,
Entry Hall and
Guest Closet.

Youngstown
Steel and Tile
Kitchen and
Dinette.

Covered Patio,
Circular Drive,
Landscaped,
Citrus Trees.

Only lived in
5 months.

New wall to wall
Carpets and
Drapes.

Forced air heat,
over-sized
cooler.

Ready to move
into.

Priced
way under cost.

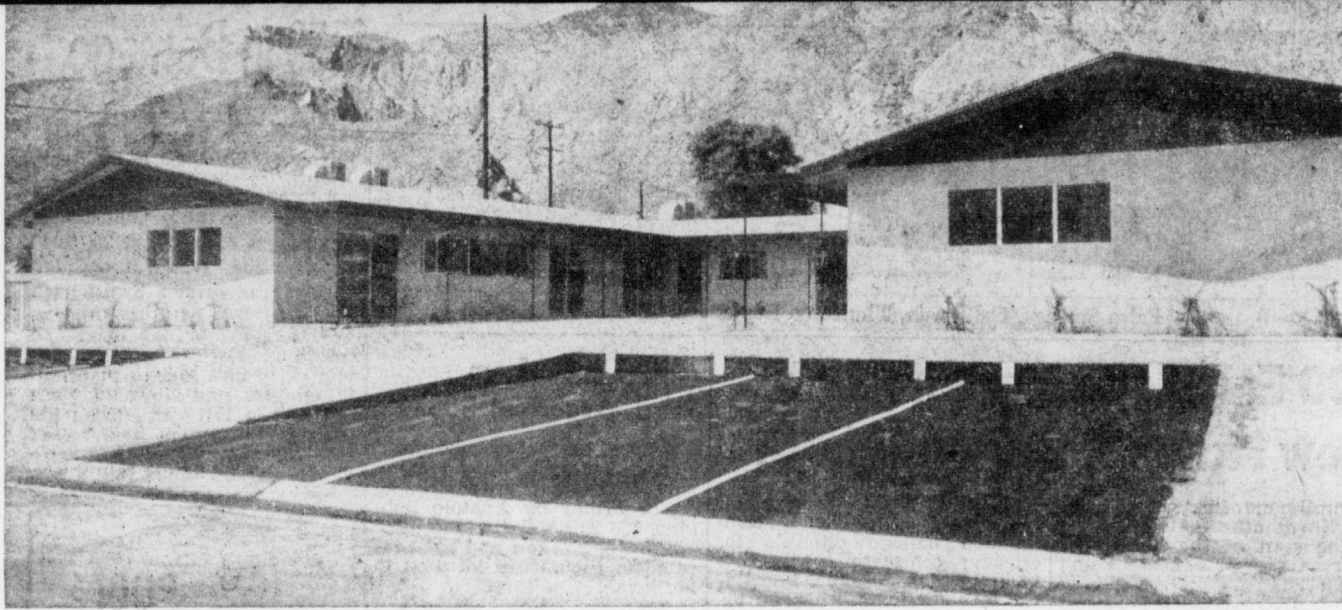
See it and
you'll buy it
if you have
some cash.
Some terms.

Open
every day
11 to 3
until sold.

1446
FIESTA ROAD
OWNER

Courtesy to
Brokers

Let's Go This Friday, September 3



(Gayle Studio Photo)
NEW PATIO APARTMENTS — Patio Apartments, located at 587 Calle Ajo, are designed for comfortable, year-round living.

Patio Apartments to Offer Luxury at Moderate Rental

Designed, built and priced for the year-round resident—exclusive and modern, yet in the price range of the moderate income family.

This is the story of the Patio Apartments, 587 Calle Ajo, which are now completed and open for inspection over the Labor Day weekend. Theresa Press, Realtors, is exclusive agent.

MYRON FREIBERG, owner, local resident and president of Electro Construction Corporation of Los Angeles, after checking the continued growth of the Village, decided that there was a need here of apartments for year-round occupancy.

Not just the average apartment he decided, but apartments located in an ideal residential district, within walking distance of downtown, spacious and with all conveniences and modern facilities—but priced for the moderate income family.

THERE ARE SIX units in the new Patio Apartments, one and two bedrooms. Only the kitchens are equipped with Freiberg believing that tenants would rather furnish the other rooms to suit their individual tastes. Floors and walls are finished in attractive color schemes, so that a family may move in with minimum expense.

The apartments are spacious, each having one or two bedrooms, living room, kitchen, dinette and bathroom with tub and shower.

AMONG THE MANY outstanding features of Patio Apartments are:

- Ample closet space, extra storage space, ducted coolers, ceramic tile showers with tubs, double sinks with formica tops, dinette serving bar, asphalt tile floors in kitchen and bath, garbage disposals, ventilation fans, equipped laundry rooms, sliding glass doors, sound proofing, individual fenced-in patios, aluminum foil insulation, complete landscaping, parking area.

for the moderate income family. Pictured is the attractive building, which provides all modern conveniences, plus the privacy of separate patios.

ARCHITECT FOR the building was Sydney H. Brisker, A.I.A., 12049 Ventura Boulevard, Studio City. General contractor was the Press Construction Company, 420 South Indian avenue.

Sub-contractors were: Wehrle Landscaping and Tree Service Company, landscaping; Dill Lumber Company, lumber; Le-Men Plumbing, plumbing; Perry Sanders, roofing; Fred J. Haway Company, lathing; Forrest Cray plaster; Coast Electric Company, electric; Henry Simmsian cooling.

McGovern's Woodworks cabinets; Redwood Empire Products Company fencing; Palm Springs Mirror and Glass, glazing; Aqua Mansa Tile, ceramic tile; Jack Swartz, painting; Indio Paint and Rug, asphalt tile and formica.

Democrats Plan for Rayburn's Visit to County

Riverside county Democratic Central Committee today is formulating plans for welcoming Sam Rayburn, Democratic leader of the House of Representatives, who will speak at a luncheon meeting Saturday, October 2, at the Mission Inn in Riverside.

All county residents are invited to attend, with tickets available at Democratic Headquarters, 3953 Market Street in Riverside, or from any member of the Democratic Central Committee.

Frank Tebo, Central Committee chairman, in issuing the invitation, said that "Mr. Rayburn's message concerning the program of the 83rd Congress will be of vital interest to Democrats and Republicans alike."

Bruce Shangle, Democratic candidate for Congress in the 29th district, also will be a featured speaker at the luncheon.

Pass Republicans Stage Picnic Rally

Republicans of the San Geronimo Pass district rallied at a picnic and patriotic rally last night at Repplier park in Banning.

Col. E. R. Householder was in charge of arrangements.

TO MOUNTED POLICE

Palm Springs Mounted Police members have added proof today that their rescue work is very important, and is appreciated by the persons brought down from the dangerous, nearby mountainous terrain.

Three letters of appreciation have been received from members of the Boy Scout Troop of Newport Harbor, who became lost while hiking from the upper reaches of Mt. San Jacinto to the floor of the desert. Mounted Police and Sheriff's deputies aided in their rescue.

The letters, sent to Capt. Warren Coble, follow:

Chuck Remley, Star Scout and Senior Patrol Leader of Troop 5, Balboa—"Thank you and your men very much for going up the mountain to get us. That first water tasted good. I think it would be well to belong to a group that did good turns like that."

Wayne Watson, Newport Beach—"It surely was nice of you and your men to stay up

Back in Village

Churchill Ross, former Village newspaperman and writer, is back in Palm Springs after an absence of three years and is back with the firm with which

and Palm Springs News
PALM SPRINGS, CALIFORNIA
Thursday, September 2, 1954

he was associated 13 years ago in 1941.

He is now secretary of the Robert Ransom Realty Corporation with offices at 1542 North Palm Canyon drive.

TRIXIE'S DANCE STUDIO

For Girls and Boys of all ages
Opening September 13th
ENROLL EARLY FOR THE SEASON
 Open Mondays, Tuesdays, Thursdays and Fridays from 3 to 6 P.M.
Ballet... Tap... Acrobatic, Etc.
 For Information Phone 6939
670 CALLE PALO FIERRO

designed...
 built...
 and priced
 for the year-round resident!

Patio Apartments

The Patio Apartments were conceived to answer the growing need of apartments for year 'round occupancy. Located in an ideal residential district, within walking distance of town, these spacious apartments offer all the modern facilities—and yet are priced for the moderate income family. There are six units—one and two-bedrooms. Only the kitchens are equipped with the thought that the tenants would rather furnish the other rooms to suit their individual tastes. The floors and walls are finished in attractive color schemes, so that a family may move in with minimum expense.



Outstanding features of Patio Apartments:

- Ample Closet Space
- Extra Storage Space
- Ducted Coolers
- Ceramic Tile Showers — with Tubs
- Double Sinks with Formica Tops
- Dinette Serving Bar
- Asphalt Tile Floors in Kitchen and Bath
- Garbage Disposals
- Ventilation Fans
- Equipped Laundry Room
- Sliding Glass Doors
- Sound Proofing
- Individual Fenced-in Patios
- Aluminum Foil Insulation
- Completely Landscaped
- Parking Area
- TV Cable Available

Model Apartment furnished by
POPULAR PRICE FURNITURE
 182 South Indian Avenue Phone 2407
1 and 2 Bedroom Apartments at rate of \$100 to \$140 per month on yearly leases.

OPEN FOR INSPECTION LABOR DAY WEEKEND

— Agent Will be on the Premises —

For Further Information Call
THERESA PRESS
 PHONE 5282
 In Los Angeles Call Hollywood 74-141
 or your broker

Professional Pharmacy
Your Prescription Store
Be Safe! Throw Old Drugs Away!

At the time of illness, medicines can effectively relieve or cure. BUT WHEN left in the medicine chest for months after an illness, these same medicines may be dangerous.

Many drugs deteriorate after exposure to HEAT, AIR and LIGHT. Some even change their chemical structure. A child often is attracted to drugs, they should always be kept out of their reach.

No Food... No Liquor... But a True APOTHECARY SHOP
 Complete Drugs... Fine Toiletries and Cosmetics

Open week days 8:30 A.M. 'til 9 P.M.—Sundays, 9 'til 6 P.M.
1081 NORTH PALM CANYON DRIVE
 Phones — 2741 - 9090

QUALITY FOOD
makes Better Cooks!

Your Favorite Market is NOW OPEN
for their 19teenth season

Serving you with Garden Fresh FRUITS & VEGETABLES

GROCERIES FINE MEATS
and the Luxury Delicacies you only find in the better markets

— Plus a Complete Liquor Department —

SAM STUART'S EL PASEO MARKET
 816 North Palm Canyon Drive Phone 2118
DELIVERIES DAILY

Staff members: Alice Yamamoto, Jimmy Yamamoto, Paul Tarr, Ed Pringle, Cee Stuart, Sam Stuart.

New Teachers for Palm Springs District



MISS DOROTHY HALL
Arts and crafts, and fine arts
teacher at high school.



MISS LORETTA KROEKER
Grades 2 and 3 teacher at
Desert Hot Springs.



GEORGE J. SCHOLL
Physical education and biology
teacher at high school.



MISS DOROTHY LANGE
Grades 1 to 5 teacher at
Thousand Palms school.



WARREN H. DANIELSON
Grade 4 teacher at Cahulla
school.



MISS CAROLYN KING
Grade 3 teacher at Katherine
Finchy school.



MRS. DOROTHY HENDERSON
Kindergarten teacher at Cath-
edral City and Katherine
Finchy schools.



MRS. MARGARET H. GUILL
Grades 4 and 5 teacher at
Desert Hot Springs.



MRS. LAURA PAULSON
Home science teacher at
Nellie Coffman school.



MRS. JANE EKLUND BALL
United States history and
social studies teacher at
high school.



MRS. EVELYN WILLIAMS
Seventh grade English and
geography teacher at Nellie
Coffman school.



MISS WINIFRED JANE SMITH
English teacher at high school.

END GATE MISSING

Loss or theft of a trailer end gate from a trailer parked near the intersection of Lacy road and El Segundo, was reported to police Friday by Mrs. M. H. DeShazer, 259 North Indian avenue.

SURPRISE, THREE FOUND

Finding of three hub caps on the detour between McCallum Way and Ramon road was reported Saturday afternoon by Deputy Sheriff Ray Youngberg.

No Contents

Thief Takes Cocktail
Unit from Hotel Yard

Theft of a special cocktail unit from inside the yard of Howard Manor, 572 North Indian avenue, between Thursday and Saturday, was reported to police by Caretaker Harry Jacobson. The equipment, which had just arrived, was valued at \$217.

Good Prospects for Dove Season

Prospects for the 1954 dove season, which began Wednesday, should be as good or better than last year, according to reports reaching the Department of Fish and Game. Dove hunters will be operating in a split season this year for the first time, with the first part set for September 1 through September 20, and the second half from October 12 through October 31 inclusive. On the two opening days,

The Desert Sun—3b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 2, 1954

September 1 and October 12, legal shooting hours will be from noon to sunset. On all other days of the split season the legal hours will be from one-half hour before sunrise to sunset. Bag and possession limit for doves will be 10, either singly or in the aggregate of both mourning doves or white winged doves. The latter may be taken legally only in Imperial and Riverside counties.

FOR THE VERY BEST

CALIFORNIA SWIMMING POOLS

— Custom Built by —
GEORGE CHANEY

ENGINEERING CONTRACTOR

Phone Desert Hot Springs 4-2353

Box 1090 — Palm Springs



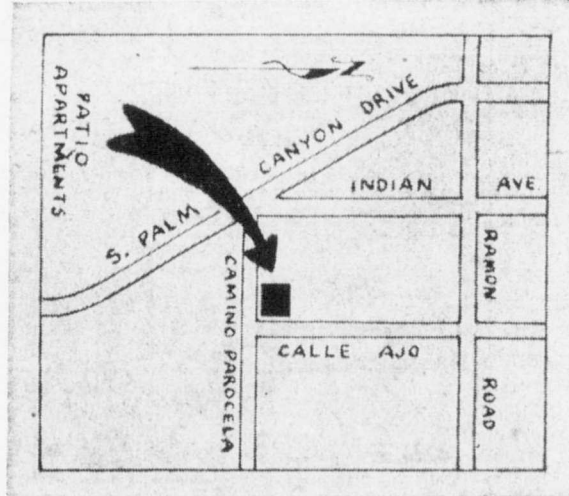
We're proud to
have helped build

Patio Apartments

... proud to have an opportunity to help build a finer community
... proud to know that we built an apartment in which you will be proud to live. Besides our sincere efforts in building the Patio Apartments, we used only the finest equipment and fixtures ... such as Sun-View sliding glass doors, plumbing fixtures by Standard, Ulaco aluminum windows and screens, Waste King disposals, Utility coolers and lighting fixtures from the Feldman Company of Los Angeles. We're sure you will share our pride when you see

PATIO APARTMENTS

OPEN FOR
INSPECTION
LABOR DAY
WEEKEND



IDEAL LOCATION
AT
587 CALLE AJO

General Contractor:

PRESS CONSTRUCTION CO.

420 S. INDIAN AVE.

PHONE 5282

LUMBER BY
Dill Lumber Company
691 Industrial Pl.—Phone 2758

PLUMBING BY
LeMen Plumbing
525 Sunny Dunes Rd.—Phone 2858

ROOFING BY
Perry Sanders
500 Oleander Rd. — Phone 2723

LATHING BY
Fred Hathaway Co.
390 Sunny Dunes Rd. — Phone 3699

PLASTER BY
Forrest Gravy
Phone 3227

ELECTRICAL WORK BY
Coast Electric Co.
390 Sunny Dunes Rd. — Phone 5114

LANDSCAPING BY
Wehrle Landscaping & Tree Service
Phone 2321

FENCING BY
Redwood Empire Products Co.
Highway 111 — Phone 2674

COOLING BY
Henry Simsarian
850 N. Palm Canyon Dr. — Phone 2768

CABINETS BY
McGoverans Woodworks
Banning — Phone Banning 4541

CERAMIC TILE BY
Aqua Mansa Tile
Phone Palm Springs 5520

PAINTING BY
Jack Swartz
254 N. Palm Canyon Dr. — Phone 4404

ASPHALT TILE & FORMICA BY
Indio Paint & Rug
Phone Palm Springs 6216

GLAZING BY
Palm Springs Mirror & Glass
483 N. Indian Ave. — Phone 4691

Anniversary Cake Recipe Book

Now available—free—to all Caletric customers
at our district offices.

Drop In And Pick
Up Your Copy

The recipes are those of contestants who earlier this year entered our 50th Anniversary Cake Baking contest. The winning recipe—our anniversary cake—was the creation of Mrs. Alma Henry of Sunnymead Improvement Club.

Her recipe leads off this 32-page booklet which carries easy-to-read directions and ingredients lists for every cake. These recipes have been taste-tested and test-baked by Caletric's home economists.



This recipe book is yours free. It's our way of inviting you to join in our observance of Caletric's 50th year of service. It's our way of sharing these outstanding recipes with you—but please hurry—get your recipe book while the supply lasts.

CALIFORNIA ELECTRIC POWER COMPANY

The PUBLISHER'S Corner

by OLIVER B. JAYNES

WE FINALLY MADE IT — For the first time since moving to Palm Springs, eight years ago, we have spent the whole summer here. We always wondered what it would be like — and now we know. It isn't half as bad as a lot of winter residents think. As a matter of fact, life in Palm Springs in the summer has a charm all its own. After the hustle and bustle of a busy winter season, quiet, informal living is somewhat of a relief.

May was, of course, perfect and it was very nice in June up until the latter part of the month. From then on the temperature began to soar. We might as well admit that July was a toughie. It was not only hot but there was considerable cloudiness and humidity. That's something we boast about not having too much of in Palm Springs but we had more than our share in July. It rained three times that month which is unusual also, but the relief was only temporary. With the first day of August, the weather turned delightfully cool and this has probably been one of the most delightful summer months which Palm Springs year-around residents have enjoyed for several years. If you watched the upper left hand corner of the front page of The Desert Sun, you have likely noticed that the high temperatures for most of the month were only a little above a hundred while the nights went down to around 60; and it was very dry. If we could have weather like that all summer, Palm Springs would be a summer resort as well as a winter resort.

During the summer, Palm Springs looks very business-like in the daytime. While we have had a pretty good crop of summer visitors — and the number is increasing each year — most of the people you see on the streets are businesslike. Building is one of the principal activities and the workmen take the summer in stride. But during the evening, the Village turns resort again and Palm Canyon Drive is pretty well filled with people and automobiles. We wonder sometimes where all the people come from. It makes us realize how fast Palm Springs is growing and how many more people there are here each summer.

Summertime is planning time in the Village and there is always something interesting going on. It started off this year in an air of optimism when word was received that the building of the Mt. San Jacinto Tramway was practically assured. Then came the bad news that Samuel Guiberson was renewing his effort to build a cement plant nearby. Lines were being drawn in the battle to prevent pollution of the pure, fresh air for which this resort is so famous when the City Council came up with the idea of annexing several sections of land to the north and west of the city in order to control development in the area where the lower station of the Tramway would be built and also where Mr. Guiberson proposed to build his cement mill. Word was received also this summer that the State Racing Board had granted a permit for quarter horse racing near Palm Springs, and denied the permit for thoroughbred racing. These matters were the subject of much discussion in the Village during the past several weeks. It may be a little dull at this time of year but there is always something to talk about.

So here we are at the opening of the Fall season. Everybody is looking forward to the greatest winter season this desert resort area has ever known. We'll concede that Palm Springs businessmen are incurable optimists and that they look forward to every winter season as a good one but there are more good reasons this year to believe that this optimism is justified. Reports from regular and winter residents who have been visiting in almost every section of the nation this summer show that Palm Springs is becoming much better known to people in all parts of the country and that more and more are planning a vacation trip here. The accumulated benefits of advertising and publicity over the past several years are bearing fruit. President Eisenhower's visit last winter gave the whole resort area a tremendous boost; the more we talk to outsiders the more we appreciate the fact.

Prospects of the San Jacinto Tramway being built has generated a lot more interest. It looks like Palm Springs is in the limelight to stay.

And now that September has come and a spell of warm weather may be expected, I am going off on a short vacation and shiver in the fogs of the Monterey Peninsula. Anyway, I think we have stayed here long enough to put in the claim of having spent an entire summer in Palm Springs. That is something we've always thought we would like to do and for which we are not the least bit sorry.

PALM VALLEY SCHOOL

A Private Day School
for Boys and Girls
Opening Monday, October 4

- Grades 5 to 12—Small Classes
- Individual Attention
- Monthly Enrollments
- Co-Educational

Highly Experienced Staff of Teachers
Swimming — Supervised Athletic Program
5th and 6th Grades added this year
Transportation Provided

Enrollments will be accepted for the Fifth & Sixth grades starting in October

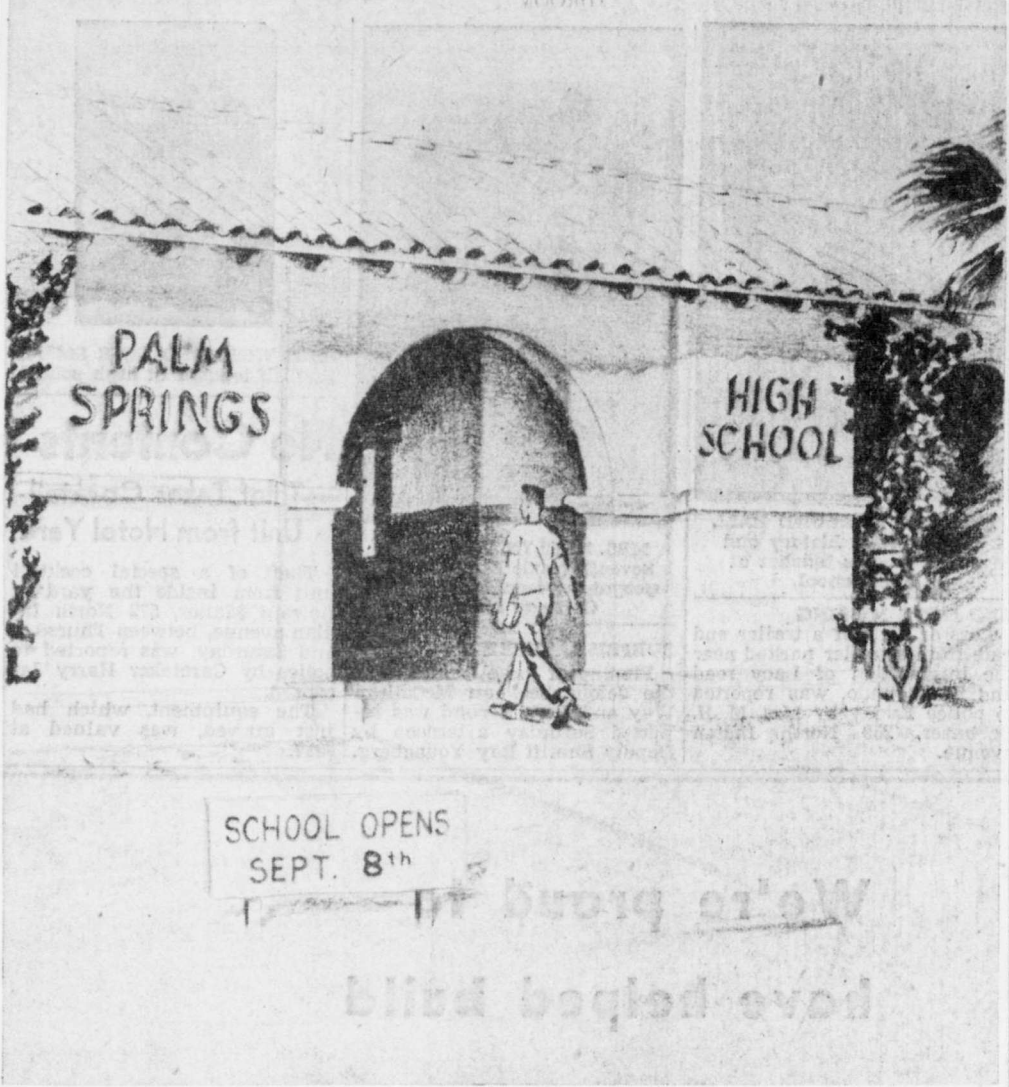
Located four miles east of Palm Springs off Highway 111.

J. Blake Field, Director

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First Sign of a New Season



Confident Living

by
NORMAN VINCENT PEALE

Be Master of Your Own Life



Alexis Carrel the great scientist once wrote his description of man: "Despite all the immensity of the natural world, it is not big enough for man. He is the size of the terrestrial mountain, the oceans, the rivers; and there is within him another world that divides the barriers of time and space and if his will is indomitable he may walk in the eternal cycles."

Those are majestic words and they express an equally majestic idea, namely, that you are wonderful in your potentialities and capacities. The Psalmist says, "What is man, that thou art mindful of him?" And goes on to add, "Thou hast made him a little lower than the angels. . . Thou madest him to have dominion over the works of thy hands."

Yet, all too few of us realize that by the grace of God and the power of faith we are capable of taking dominion over life instead of being dominated by it. So forgetful are we of this fact that we get a real thrill when we meet someone who dominates his job and his daily life instead of letting it dominate him or when we see how magnificently others meet the everyday problems of living.

I was staying in a San Francisco hotel, where I struck up

a conversation with the chambermaid. She was past middle age and impressed me as an unusual person. As I observed her in the days spent at the hotel, she always seemed cheerful and happy, and I was curious enough to ask, "You are always happy even though you work hard doing these rooms. How many do you have to do each day?"

"Sixteen," she replied, "with two beds in every room."

"Thirty-two beds to make—and that many rooms to clean! That's work," I commented.

"Nothing hard about it," she answered. "I come here in the morning knowing that I have sixteen rooms to do. I go to them and pretty soon they're done. That's all there is to it."

Simple? Of course it is. But I liked it. Here was a truly wonderful human being who was master of her own life. I have met so many people who are overwhelmed by their jobs even before they start. They make their work extra hard for themselves in their thoughts, before they even undertake it. They build up obstacles constantly.

One thing wrong with a great many people is that they let life overwhelm them. Problems, condition and difficulties add up until they crush the spirit.

People become tired and depressed, and eventually they are defeated by circumstances and problems. In short, life masters them.

But people are designed to be big and to live on a big scale. They are intended to have sufficient power to control their work and life. Everyone should have a sound respect for his own powers. Many years ago, someone told me about a man who offered an unusual prayer every morning. "It ran something like this, 'Oh, Lord, give me a high opinion of myself.'"

Of course, it may occur to you, as it does to me, that some people have this high opinion of themselves without the necessity of praying for it. But, on the other hand, most of us tend to underestimate ourselves. As a result, we let life's difficulties defeat us.

The technique of dominating your life instead of letting it dominate you is to accept the valuation of yourself as one whom God created in His own image, and to whom He gave dominion. Realize that you have God-like and God-given powers within you. Eliminate all thoughts, attitudes and actions that tend to frustrate your inner spiritual powers. Believe that you are able to be master of your own life and all its problems.

(Copyright 1954, Post-Hall Syndicate, Inc.)

George Uretz Chicago lawyer, seeking postponement of a client's trial: "Surely this court couldn't ask anyone to face trial on Friday the 13th!" (Case continued to Aug. 31).

THIS SIDE OF THE SUN

By Phot

Vacation time is now at end, No more of these strenuous days. Back to the job I gladly wend, To the desk and those lazy ways.

I'm taking a new look at vacations. I used to think they were welcome interludes between long stretches of labor. Now I believe the long days of labor are a welcome interlude between vacations. When Mrs. G. reads this she is going to scoff. "Who do you think you are fooling? All you've done for 30 days is augment your stenographer's spread."

SEPTEMBER should be known as the "back month." Or, perhaps "return month" would sound better. But in Palm Springs it is the month when things and people come or go back. The youngsters of elementary age and the young men and women of the high school bracket, go back to school. (I use young men and women because of a bitter scolding I once received for calling high school students "children.") The churches will soon be on full schedule and, embracing all factors, so will the night spots. And speaking of coming back, tomorrow starts the third long weekend of the year, the Labor Day holiday. So, if taking to the highways, don't trust anybody. Just drive realistic, don't be a statistic. And be with us Tuesday.

HAD A PLEASANT visit with Jimmy Shea this week. He was passenger representative for the FSP here a few years back. Now he is manager of public relations for the Southern Pacific and Pacific Electric. Jimmy is going all of the way across the continent this fall. The FSP is sending him to Cambridge, Mass., for a three-month course of study at the Harvard University School of Business Management. He promised me he would come back with a Harvard award but would still talk like a railroad man. I wonder if that is good. The visit with Mr. Shea introduced a sad note however. Saturday, Los Angeles is going to celebrate its birthday with a big whirling at the Plaza. Announcement is going to be made of restoration of the Plaza as it was in the old days, as a state and city park.

NOW HERE is the sad note. As part of the celebration Jimmy evolved the idea of running a Southern Pacific train of ancient vintage to the Plaza. To get in an extra plug for the FSP he arranged to attach the newest FSP innovation, its two-level dome car, to the end of the old model locomotive and old-time coaches. And invited me to join city, county and state dignitaries in a reception on the new car and to ride down to the Plaza. That would have been fun. Another free train-ride. But it comes four days after my vacation hit the finish line. So when I ride the FSP the next time, I'll have to pay as usual.

ANOTHER NICE VISIT was with Ted Kovach, former Village hotel man, now aiding his family operate the Case hotel at 11th and Broadway. He is literally learning the hotel business from the bottom up. He goes into the bottommost basement several times a week to operate the intricate machinery which makes the hotel run smoothly. Besides that, he handles the Case public relations. It's not like hotel business here, he said. It's an all-year operation what with all of the big office buildings surrounding them. Rudy Quintanar, the man who buffs the mahogany, said he is used to newspapermen. The Examiner is right across the street.

WHILE I STILL haven't found a device to return Scrabble letters to the box upside down and ready to use again after each game, I have figured out one device to speed the play. Mrs. G. didn't like it at first but I appropriated her Lazy Susan on which to mount the game board. With a little effort, every player now has the board before him in a proper position. . . Literature from the Diners' club, an institution which keeps you from starving without sufficient collateral, advertises its new line of potables under its own label. And heading the six-man board of noted purveyors of food and drink, chosen from coast to coast, who selected the various fermentations to be offered, is our own Charles Farrell of the Racquet club. The others are from Beverly Hills, Chicago and New York. Palm Springs is foremost again.

Senator Joe McCarthy is not only keeping out the Reds, he is keeping out of the red. He was one of the small, happy throng, at the \$2 win window on a longshot where the turf and surf collide the other day. Wish I had been the same.

LETTERS To The EDITOR

MAY RETURN

Hear you had a wonderful season last winter out there. Makes me feel I may drive out again this fall. Too much rain in Florida last winter. Season here has been very poor both as to weather and summer visitors. Regards to all.

Sincerely,
"Cadillac" Smith (W. S.)
Oak Bluffs, Massachusetts

PROVES UNFOUNDED

Attempted entry at the Julian Livingston home, 2920 Puerto del Sol, reported earlier, proved unfounded this week as the caretaker reported that he had removed the gate hinges while painting the gate.

One of the worst tragedies that can befall a man is to have ulcers and still not be a success.—Indianapolis Medical Society Bulletin.

THE FIRST TEN DAYS of every month can mean extra money for you! By opening or adding to your account by the 10th, you'll earn a full month's dividend — just as if your money had been here since the very first day of the month. Start EARLY this month. Save EARLY!

Coachella Valley Savings AND LOAN ASSOCIATION

176 South Indian Avenue
Palm Springs Phone — 2954 - 2375 - 2955

45-149 Smurr Avenue
Indio Phone 7-3416

The Desert Sun—4b
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 2, 1954

Classified ... Ads ...

The Desert Sun and PALM SPRINGS NEWS

Published every MONDAY and THURSDAY (Except June, July and August, when published Thursdays only)
PHONE 2249
Box 190, Palm Springs, Calif.

RATES

(Minimum ad, 3 lines—count 24 letters and spaces to a line)
1 time, per line . . . 75c
(Min. 2.25—1.50 cash in adv.)
Per 1 Week 2 Weeks 1 Month
Line (2 TIMES) (4 TIMES) (8 TIMES)

1.00 1.25 2.25

• Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.
• Save by ordering your ad run 4 or 8 times—If published before completion, you will be charged the lowest rate applicable for times run and get a refund for the difference.
• This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.
• DEADLINES—for new copy or cancellations:
MONDAY ISSUE—5 P. M. FRIDAY
THURSDAY ISSUE—5 P. M. TUESDAY
• ADDRESS all communications to The Desert Sun, Box 190, Palm Springs, California.

Lost and Found 10

LOST—STRAYED—STOLEN
Pith Helmet, cowboy hat, con skin, Indian war bonnet, silver dame warden badge, Revolver, Conky, P.O. Box 190, File G-8, Desert Sun.

Personals 12

I WISH to thank my many friends for their sympathetic condolences in the time of my bereavement.
Eugene Carothers

ALCOHOLICS Anonymous, Airport, 8:30 Wednesday nights. Phone 2701.

Service Miscellaneous 15

ELECTRIC MOTORS REPAIRED
Rebuilt - Rewound
Boom-truck service on large motors. FAST SERVICE ON PUMP MOTORS.
REED'S REWIND
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375 Sunny Dunes Road
Telephone 5411
General Precision Machine Work

SALES AND SERVICE for Hoover Vacuum Cleaners, Aluminum and Canvas Umbrellas, PAVNY'S, 1001 S. Palm Canyon Drive. Phone 7342.

ADD A ROOM

Commercial or Residential.
Carpenter Supervision
Call 7691 Nites 5862

TREE SERVICE

INSURED
Trimming-topping removal
L. R. Wehrle, P.O. Box 851
Cathedral City — 8-4461 or 2701

HONEST, dependable, television and radio repairs, expert on all makes, 24 hour service. Bowman's Radio & TV Service 577 Broadway, Cathedral City, Ph. 85462 or residence, 85483.

QUALITY lawn and garden maintenance. Lawn planting, landscaping. Jack Nelson, Ph. 3339.

RUTH and WALTER, formerly of Shear's & Tear's, now at Ezma's Beauty Studio. Phone 4673.

DESERT Furniture refinishing, factory finish guaranteed. Phone P.S. 8-5515.

COMPETENT painter available. Furniture spraying. Mr. Painter, Phone 9031.

Situations Wanted 25

EXPERIENCED
Man and wife, thoroughly experienced and reliable wants position as manager of apartments or hotel for coming season. Can furnish excellent references. At present managing AAA Motel in Palm Springs. Will be available around September 25. Call 2941.

MAN AND WIFE thoroughly experienced and reliable want work during winter months for pay of apartment and small compensation or will operate small business in near Palm Springs. Write A. Messick, Box 547, Conlie City, Washington.

FEDERAL administrator officer and wife, retiring September 15, want large motel to manage. Experienced, good health, character references. Southern California preferred. Write 1141 Tremaine Ave., Los Angeles. Phone WEBster 31841.

MIDDLE AGED man, wife and daughter would like position as manager of apartment or hotel in Palm Springs area for coming season. Best references. Write Desert Sun, Box 190, File F-12, Palm Springs.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5850 evenings.

PAINTER. Interior and exterior. Free estimates. Reasonable. Immediate service. Ph. 7905.

LICENSED beauty operator. Part time only. Write Desert Sun, Box 190, File G-9.

FULL CHARGE BOOKKEEPER desires position 5 days or full time. Thru trial balance-pay-rol-tax reports. Write Desert Sun, Box 190, File H-1.

HOUSEWORK by the hour. Will open homes. Phone 5787.

LADY WILL care for children, day, week or month. Ph. 7061.

Help Wanted 27

EMPLOYMENT AGENCY OPEN
Hours 9-1
135 E. Andreas Rd. Ph. 2901

WOMEN, experienced in soda fountain and candy store management. Give details and references in first letter. Desert Sun, Box 190, File G-7.

Real Estate salesman or broker, full time.

RALPH WEINSTEIN
256 1/2 S. Palm Canyon Dr.
Phone 2884

DWYER'S BUSINESS SERVICE
Employment Agency
256 S. Palm Canyon - Ph. 7691
OPEN ALL SUMMER

COMBINATION janitor, handyman, room and board plus salary. Apply Desert Air Hotel.

FOUNTAIN girls, part time, evenings only. Apply in person at Sunair Drive-in theater.

THEATER USHER, part time, evening only. Over 16 years old. Apply Sunair Drive-in Theater.

NEED yard leveled and lawn planted. Call 3411 and give charges.

AUTOMOBILE salesman wanted. Apply Beebe DeSoto-Plymouth, 682 S. Palm Canyon.

LIGHT housework and baby sitter. Room and board plus salary. Call 8-5094 after 6.

Bus. Opportunities 29

FOR SALE on account of illness, completely equipped restaurant and bar in downtown Reno. Clear \$30,000 plus liquor inventory. Write Box 156, Cabazon.

Business & Financial 30

FIRST T. D.'S WANTED
Palm Valley Realty Co.
Box 99 Palm Springs 8-3481
Wonder Palms Rd. & Hwy 111

Lots & Acreage 33

LARGE LOTS. Choice residential area, water shares. Terms, owner, 6284.

2 HILLTOP LOTS to trade for late model Cadillac, Lincoln, Packard. Owner, Ph. 7127.

For Sale or Exchange 34

WILL TRADE our 3 bedroom, 3 bath estate type home in year round Albuquerque, New Mexico, valued at about \$45,000 for similar type home or income property in Palm Spring. Write Dr. M. H. Beebe, 607 Solar Road, Albuquerque.

9 DELUXE units, 4 with kitchens, large heated and protected pool, 1/2 mile from Thunderbird, 2 miles to race track site, duplex or triplex as part trade. Courtesy to brokers, Box 537, Rancho Mirage, Ph. Palm Springs 8-3233.

Real Estate—For Sale 35

PALM SPRINGS

BEAT THIS?
2 BEDROOM, 2 bath, furnished. A buy at \$10,500, terms.

3 BEDROOMS, 2 baths, large lot, nice view of mountains, price reduced for action to \$11,500.

IDEAL FAMILY HOME
4 bedrooms, 2 baths. Furnace heat. Air cooled. Beautifully landscaped and fenced in lot. TV in. All for only \$15,000 furnished.

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

OFFICE OPEN ALL SUMMER
ASSOCIATE BROKERS
BILL COLVEN BILL HEISER
MIKE JEKYL

Store for rent. Best location on Palm Canyon drive, plenty of foot traffic.

8 units and swimming pool with excellent returns.
\$68,500

James Hammond

REALTOR
875 N. Palm Canyon Drive
Phone 5373
Associates
Esther P. Hammond
Eve Morgan Lisa Jones

Munholland & Co.

OVER 50 YEARS SELLING
CALIFORNIA REAL ESTATE

BUSINESS LOT
Good corner location.
\$3,950

Munholland & Co.

1059 N. Palm Canyon Drive
Opposite the Doll House
Phone 3673
ASSOCIATE BROKERS
John C. Davis - Glenn Shelley

SMALL HOUSE in large deed lot near Ramon road and Outpost Estates. No color restrictions. Low down. \$25 monthly, full price \$4500. Ph. 2520.

THERESA PRESS

THESE PROPERTIES ARE PRICED TO SELL

NEW HOME just completed, 2 bedroom, 2 baths, asphalt tile on floors, forced air heat and cooling, lots of glass, sheltered patio opens to living room, 100x100 corner lot only \$13,500.

OLDER HOME with two guest houses, all furnished main house, 2 bedrooms, and wing room with fireplace. Separate dining room, 2 car garage, property is in good condition, needs no work done. Completely walled, lots of large trees, walking distance to stores. A good buy. \$19,500.

IMMACULATELY kept home, 2 bedrooms, carpets and drapes included. Furnished guest house, plastered garage. Pool on south patio. Completely sheltered, lots of concrete, walled and landscaped. \$25,000.

THIS IS RANCH LIFE at its best. Attractive home surrounded by 10 acres of citrus grove, excellent return from crop. Has packing house and helps' quarters. \$36,000.

INCOME
Duplex older building, well kept, walking distance to stores, room for third unit. Completely furnished. TV installed and paid for. \$5000 down.

FURNISHED RENTALS
2 bedrooms, 2 baths, TV installed — \$125
3 bedrooms, 2 baths — \$110.
2 bedroom, large home — \$250.
3 bedrooms, 3 baths, ranch type. Home season — \$400.

UNFURNISHED
3 - 2 bedroom — \$125.
2 bedrooms — \$100.
2 bedrooms, carpeted — \$125.

See us for your building needs
Plans available at our office.

THERESA PRESS

REALTOR

JOE DE FRANCIS, Associate

420 South Indian Ave. Phone 5282 or 5691

George Gannon Peter B. Sheptenko

AND ASSOCIATES

Real Estate

711 N. Palm Canyon Dr.
PHONE 2772

OWNER MUST SELL

BARGAIN
CLOSE IN
2 bedroom, 1 bath, furnished.
Lots of planting. Patio.
\$10,500 - \$2500 down
\$80 per month carries.
Cheaper than rent.

Talk to

George Gannon
and Associates

NEW BEAUTIES

3 bedrooms, 2 baths, luxury and spaciousness. Custom built quality. AT A PRICE YOU CAN AFFORD.
Every quality feature you'd expect and many comfort extras.
FULL PRICE
\$14,750 \$15,750
EXCELLENT TERMS

SWIM AND LIVE IN THE SUN

3 bedrooms, 2 baths, lovely pool. Large lot. Owner unable to occupy. Priced this home for quick sale. OUTDOOR LIVING AT ITS BEST. \$20,000 full price, \$5000 down. Balance easy.

Talk to

George Gannon
and Associates

DESERT LUXURY

IN A BEAUTIFUL NEIGHBORHOOD
2 bedrooms, den, 2 baths, 2 showers. All ducted cooling and heating. Double garage, storage, sprinklers walled and landscaped yard. 2000 square feet of home with lots of ceramic tile, automatic washer, Frigidaire with freezer compartment.
Well furnished
FULL PRICE \$26,500
Balance easily handled

Talk to

George Gannon
and Associates

REALTORS

711 N. Palm Canyon Drive
PHONE 2772

FURNISHED-3 bedroom, 2 bath. Lot 102'x100'. Only \$11,500. Terms.

ONE BEDROOM and lanai plus nice guest house, 1/4 acre ground, all steel fence, heated and filtered pool, trees and shrubs. A STEAL \$18,500. Terms.

LARGE 2 bedroom duplex, \$17,500.

2 BEDROOM home and 3 room cottage, near stores. \$17,000.

SIX UNITS, five fireplaces, pool, room for more. Top location. \$48,500.

MANY fine lots, \$1250 and up.

AMY NELSON

REAL ESTATE
Associate
Arthur Lee Caroline Marlin
2277 N. Palm Canyon Ph. 4627

If you have paint brush why pay rent. Spanish type home, 3 bedrooms, plus guest house furnished, near stores, \$3000 down will handle.

H. H. Foster

REALTOR
and Associates
Don Peake William May
Col. Woodbridge
101 N. Palm Canyon Drive
Phone 3555 or 5169

SATISFIED buyers. No High pressure selling. I show, you make the decisions. COL. WARD WOODBRIDGE, Realtor 101 N. Palm Canyon Dr. Phone 3555 or residence 2360.

Culver Nichols

REALTOR

22 Years at this location
861 N. Palm Canyon Dr.
Phone 2182

\$11,500. DOLLAR FOR DOLLAR nothing to compare. Completely furnished, 3 bedrooms, 2 baths, fireplace, steel case windows, lot 100'x102'. Terms.

\$12,500. CLOSE IN, 2 bedrooms, 2 baths, corner, furnished. \$2,500 down.

\$15,500 NEW 2 bedrooms, 2 baths, large lot, near El Mirador. Terms.

HOUSE and Guest house. Pool. South end, \$19,750.

BARGAIN. \$17,500, 3 bedrooms, 2 baths, large POOL, near grade school.

LOVELY Spanish Hacienda furnished, 5 bedrooms in all, 4 baths, beautiful landscaping and walled lot. POOL, within walking distance to churches and village. Full price \$37,500.

15 UNITS. POOL, ideal location. Steady year around income. Priced at \$90,000. An exceptional buy.

R-1 lot, beautiful 100'. \$1500. BUSINESS LOT on Palm Canyon, \$5000.

RENTALS: \$100 and up. ACREAGE in and out of city.

Culver Nichols

AND ASSOCIATES

Al E. Hoover-John Bernert
Jane Colgan
Phone 2182

861 N. Palm Canyon Drive

PALM SPRINGS FOR CLIMATE

HAROLD HICKS

FOR

REAL ESTATE

For Over 30 Years

FOR THE BARGAIN HUNTER.

3 bedroom, 1 bath home, unfurnished, but includes carpets and drapes, moderate down payment.
FULL PRICE \$11,000

CHARMING SMALL HOME — in good residential section, 2 spacious bedrooms, large south patio area, 2 car garage, unfurnished, but includes carpets and drapes, reasonable terms. \$16,000.

TAHQUITZ RIVER ESTATES SPECIAL — 3 bedrooms, 2 baths, two car garage, beautifully furnished, nicely landscaped, fenced for privacy, heated and filtered pool, good terms. \$32,500

RENTALS — Large or small. FURNISHED or UNFURNISHED. With or without pool. By the season or year.

IF IT'S FOR RENT OR IF IT'S FOR SALE — HAROLD HICKS HAS IT

HAROLD HICKS

REALTOR

813 North Palm Canyon Drive
Phone 2736

AND ASSOCIATES
Mildred Jackson - Ray Baur
Burnham Bigelow-Ken Herman

Terry Ray

IF IT'S LISTED

IF IT'S A REAL BUY!

WE HAVE IT !!!

Terry Ray's

DRIVEIN REALTY

Julius De Vorzon Helen Churchill
Howard Palmer Ernie Dunlevie
773 N. Palm Canyon Ph. 2064

FURNISHED 2 bedroom house with guest cottage over two car garage, \$17,800. Terms.

6 UNITS located in best hotel area in town. Corner lot. Room for more units or pool. Priced right.

Ralph Weinstein

REALTOR

256 1/2 S. Palm Canyon Drive
Phone 2884

CHARMING reinforced adobe, tiled roof home with enclosed patio, 2 bedrooms, 2 baths on large corner lot. Lovely view of desert, out of high tax district, amazingly priced. With or without furniture.

O. A. Torgerson, Owner
Phone 8-3463

NEW TRIPLEX, one bedroom each; good location; plenty of tile floor covering. Small down payment. Only \$27,500.

Boze Builder

Phone 5370

BETTER REALTY DEALS

SEE
ADOLPH ISRAEL, REALTOR
671 N. PALM CANYON DRIVE

WRIGHT AND MATTHEWS gone 'til Labor Day. Summer addresses are on door of office. Either of them will return on 10 hours notice for business.

OWNER MUST SELL—2 bedroom, den, furnished, pool, exclusive location. Very easy terms. Ph. 2673 or 2695.

FURNISHED 2 bedroom home, and garage on large R-2 lot. Barbecue, trees and shrubs. \$12,200. Terms.

7 UNITS, furnished, bargain. \$21,500. Ph. 3308 P.O. Box 444.

2 BEDROOM, 2 bath home, nicely furnished on 120 ft. lot. Sell with small down payment or lease with option to buy. TV cable installed.

3 BEDROOM, 2 bath furnished rental, close in.

See us for industrial property.

DON WILLIAMS

423 N. Palm Canyon Ph. 3311

BIGGEST BARGAIN IN TOWN Improvement almost worth the asking price. Large heated and filtered pool, 10,000 sq. feet black topping. Completely fenced, underground outside lighting, etc. etc.

Aside from all this, guest house, main house, and utility building, preferred location, south end. \$18,950. Terms. Owner. 2714 Anza Trail. Phone 6266.

REAL BARGAIN. Built in 1926. Absolutely the most unique and artistic construction in town. In beautiful Tahquitz Park Estates. Built on two lots, 4 units. MUST SELL. Make your offer. Write Desert Sun, Box 190, File F-9.

3 BEDROOM, furnished or unfurnished, reasonable, El Mirador area. Farrar Realty. Ph. 2642.

COMBINED office and living space. Palm Springs professional building. Phone 2761.

Farms & Ranches — 35a

PRODUCTIVE

COACHELLA RANCH! CLOSE IN. Approximately 40 rich acres; 20 acres tilled and irrigated, tops for alfalfa, pasture, truck crops, 4 room ranch home, 2 bedrooms, bath, screened porch, well, plus patio and garage, floors, 500, terms. INCLUDES TRACTOR, miscellaneous equipment. B. Phillips, STROUT REALTY, 83-965 Highway 99, Indio, Phone 7-3894.

CATHEDRAL CITY

Cathedral City

BRAND NEW 2 bedroom home on well restricted half acre view lot, 1250 square feet, plus patio and garage, floors, asphalt tile throughout, fireplace, arched type doors, natural birch flush cabinets, color fixtures in bath, lots of tile, cooler and circulating heat, aluminum sash windows. ONLY \$2500 DOWN.

UNDER CONSTRUCTION. Choose your own colors in this lovely 2 bedroom insulated home on large view lot, has natural stone fireplace, arched type door to patio with southern exposure, also car port and large utility room, ducted cooling, tub and shower, ceramic tile, aluminum sash. Price \$9250 — ACT NOW!

RENT BEATER. 3 bedroom older home, has stove and cooler, large view lot in heart of town, a terrific buy at \$5500 TERMS, TOO!

Jorgensen Realty

68-574 Broadway (Hwy 111)
CATHEDRAL CITY
Phone 8-3401 Home 8-4172

Boze Builders

Phone 8-3534 or 5370

PALM DESERT

New 3 bedroom House for ONLY \$11,500.

Only \$11,500

House of Roy

Junction of Highway 111 and Palms to Pines highway

RANCHO MIRAGE

LISTINGS WANTED

DON CAMERON, REALTOR
P. 8-4932, Palm Desert 76-3961

TAMARISK C. C. AREA

Get Ready Now

SPECTACULAR buys of potential subdivision acreage in the country club area. This rapidly expanding area has tremendous possibilities for capital gain.

PALM VALLEY REALTY CO.

WILLIAM G. PEACOCK
Wonder Palms Road
and Hwy 111
Phone 8-3481

Exchanges 36

Let us exchange

What you have

For what

You want

WILL TRADE my home with guest cottage for foothill ranch. No desert. Owner. Phone 7127.

YOUNG speculator will buy low priced desert property to \$50,000. Write legal description and price. Mr. Black, Box 85, Palm Springs.

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor 671 N. Palm Canyon

Business Rentals 38

INTERESTED in purchasing small modern motel, prefer efficiency apartment type, will be in area shortly to investigate prospects. Send detailed information and photos. Brokers invited. Send information to: J. Philip Feeley, Suite 801 Union Trust Building, Westminster Street, Providence, Rhode Island.

NEW OFFICES for rent, Orleans Building. Available with apartment, pool and TV. \$85 per month and up. 373 S. Palm Canyon, across from Thrifty. Phone 5286.

OFFICE - STORE FOR RENT Adjoins Tweeds & Weeds, 1063 No. Palm Canyon Dr. Across from Doll House.

RESTAURANT, to lease or rent, by experienced chef. Write Box 1349, Palm Springs.

Wanted to Rent 39

2 OR 3 BEDROOM furnished or unfurnished house, south end, for professional man and family, 10 year old girl. Rent must be reasonable. Will lease. Write P.O. Box 121, Bijou, California.

WANTED to rent 2 bedroom unfurnished home on one year lease preferably in Cathedral City area. Phone 8344, ask for Zappe or write P.O. Box 102, Cathedral City.

FOR BUSINESS. One operator shop by local resident beautician in hotel, lodge or business location. Write Desert Sun, Box 190, File G-9.

UNFURNISHED HOME
Phone 9035 or Write Desert Sun Box 190, File H-2.

Rooms for Rent 40

STUDIO room, own entrance, cooking, \$32.50 month to October. \$50 season. Phone 2478 or 4853.

FURNISHED single apartment, linens and utilities paid, also nice bedroom with private entrance. 500 East Amado Rd.

MAN, private entrance, El Mirador area. Farrar Realty. Ph. 2642.

ROOMS for rent by week or month. 210 East Amado.

For Sale or Rent 41

FURNISHED 3 room house, \$55 per month. Multiple lot. Dutil and Monte Vista Drive, Shangri-la, 1000 Palms.

FURNISHED 2 bedroom home, fireplace, garage, walled and landscaped, lot 100x110. \$15,950. Owner, 1027 San Lucas.

Apartment for Rent



By ELEANOR NOYES
Don dropped in last evening on his way back to Santa Monica to join Isabelle, Sally and Stu Battles (Sally O'Neil) and asked if I would like to do his column since John, Jeanne and

I have just returned from a 10,000 mile tour of the United States and Canada. Our trip took us through 21 of the States and Canada. Have decided, however, that there is still "no place like home" and home being the desert. Left Desert Air on June 29 and returned on August 22—had a wonderful time and met and talked to lots of people telling them all, of course, how grand the Palm Springs area really is and what a wonderful spot to enjoy a vacation. Traveled to our home which is in

Rochester, New York, and saw our families (hadn't seen them for nine years), so you can well see there was lots of news to catch up on. While there, John decided that we should have a camera for the rest of the trip so purchased a Stereo camera (three dimensional) in Rochester (home of Eastman Kodak Company) so consequently we have some wonderful pictures of the trip. "Do drop in sometime and see our pictures." Jeanne, our daughter, had never been to New York City so took a

trip there and like all tourists had to look at all the tall buildings. Took trips to the top of the Empire State building and Statue of Liberty, incidentally there are 108 steps to reach the top of the Statue of Liberty. . . good exercise. From New York we then visited Chicago and had the pleasure of being taken on a tour of the Conrad Hilton hotel (Old Stevens hotel). John dropped out to the North Shore Country Club and said hello to our friend and neighbor, Jimmy Hines from Thunderbird Coun-

try Club. Then on to Minneapolis, St. Paul and westward to Spokane, Tacoma, Portland and Seattle. . . took the beautiful boat trip from Seattle to Victoria where we lunched at the old and picturesque Empress hotel. Drove up the coast of the island to Nanaimo and took the boat to Vancouver. John and Jeanne did a bit of salmon fishing while we were in Nanaimo but had no luck. . . said the fish weren't biting at this time. Forgot to mention our trip through Glacier National Park in Mon-

tana. . . this is something we shall not forget soon. Jeanne is still talking about making snowballs in August. Traveled then down the coast of Washington and Oregon. . . John stopping every now and then to capture with his camera some more of the beautiful scenery. . . arrived back at Rancho Mirage on August 22 and was amazed to find the weather so delightfully cool. Had to, of course, take a tour of the area and see what happened while we were gone. . . saw the new post office in

Rancho Mirage all completed. . . Curt Ring all moved into his new super market. Elizabeth Allison and her family now a new desert resident. . . Shadow Mountain Club under the able management of Ray Stager having a luau which we attended last Saturday night. . . good time had by all. So now must get back to reality and prepare to open Desert Air hotel on September 3. . . Harry, Roy, Chuck, Chef George and almost all of the folks that were with us last season will be on hand to again

The Desert Sun—65
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, September 2, 1954
welcome all our friends. . . Thanks Don. . . this was fun.
The continent of North America, according to the latest scientific information, is moving away from Europe at the rate of 12 inches a year. Many Republicans feel this is hardly fast enough.—Peter Snell, Montreux.



VILLAGE MARKET

VISIT OUR NEW MEAT DEPARTMENT

GRAND OPENING!



SEE OUR NEW LOOK

Re-Modeled **VILLAGE MARKET** Re-opens **FRIDAY SEPTEMBER 2** at **9:00 A M**

WE PROUDLY PRESENT THE MOST MODERN AND COMPLETE MEAT DEPARTMENT IN THE DESERT AREA UNDER THE CAPABLE DIRECTION OF AL ENSIGN, MORRIE AVERY & "RED" WOLFE — FEATURING MANNING'S PRIME QUALITY BEEF AT PRICES YOU CAN AFFORD!



MANNING
Baby Beef
Seven Bone
Chuck Roast
39¢ lb

MORRELL PRIDE
PICNIC
HAMS
39¢ lb

IN OUR NEW DELICATESSEN!

OREGON	CHEDDAR CHEESE	39¢ lb
ALL MEAT	CELLO WEINERS	41¢ lb
	Sliced BOLOGNA	39¢ lb
8-OZ. JAR	SMOKED SALMON	79¢ lb

SALAD SPECIALS

POTATO	lb. pkg. 25¢
COLE SLAW OR	
MACARONI SALAD	
Fruit Jello	lb. pkg. 25¢

VELVEETA CHEESE
large 2-lb. pkg. **84¢**

CARNATION DELUXE
JUMBO 1/2 GALLON
ICE CREAM **89¢**

GROCERY THRIFT BUYS!

HEINZ	KETCHUP -- 14-oz.	22¢
HEINZ	Kosher Dill Pickles	35¢
	Large 25-oz. Jar	
HUME ELBERTA FREESTONE	SLICED PEACHES	29¢
	1-lb., 13-oz.	
DEL MONTE — YELLOW CLING	PEACH HALVES	25¢
	1-lb., 13-oz.	
JELLO PUDDINGS	3 for	25¢
BALLARD or PILLSBURY	BISCUITS	11¢
PRIORITY — 6-oz.	CHUNK TUNA	29¢
SYLMAR — PINT CAN	JUMBO OLIVES	25¢
LIBBY — 1-lb.	BEEF STEW	3 for \$1
LIBBY — 1-lb., 4-oz.	Crushed Pineapple	25¢
KNBH-4	COOK BOOKS	19¢
	ALL ISSUES AND BINDERS NOW IN	

Frozen Food		
KERMIN'S	ALL CHICKEN PIE	25c
KERMIN'S	BEEF PIE	25c
TREESWEET—6-oz.	ORANGE JUICE	2 for 33c
Birdseye or Pictsweet	GREEN PEAS	2 for 29c
	10-oz. pkg.	
SCHILLING'S	Red Can	
	COFFEE	lb. \$1.13
		2-lbs. \$2.25
With Every 2-Lb. Purchase of	SHILLING'S COFFEE	
	A Wooden Salad	
	Fork and Spoon Set	
	FREE!	
Frieda	Schroeder	
	LAYER CAKES	
	Always in Stock	
	Try The New	
	Apricot Cake	
GIANT	TIDE	69¢

FARM FRESH — from the H & B Farm

FRYING CHICKENS **55¢ lb**
Cut up — Ready for the Pan

SOMETHING NEW YOU WILL ENJOY

GROUND CHUCK PATTIES **42¢ lb**
Four Patties to the Pound

Morrell YORKSHIRE or Rath KORNLAND

SLICED BACON **55¢ lb**

FILLET OF SOLE **49¢ lb**

JUMBO GREEN SHRIMP **79¢ lb**

Finest Quality Obtainable

FARM FRESH PRODUCE

RIO OSA

PEACHES **10¢ lb**

CENTRAL AMERICAN

BANANAS **2 lbs. 23¢**

LEMONS **2 lbs. 19¢**

FRESH CORN **5¢ ear**

WHITE ROSE

POTATOES **10 lbs. 39¢**

PARD — 1-lb.

DOG FOOD **2 for 27c**

PERFECT HOST

COFFEE **99¢ lb**

TASTEWELL — 1-lb.

MARGARINE **21c**

EDGEWOOD FARM

Large AA Eggs **53c dz.**

Above Specials for Friday, Saturday and Sunday, September 3, 4, and 5
A RED STAR on your REGISTER RECEIPT will win YOU a PRIZE!



WE BUY RIGHT
WE SELL RIGHT
This market is a member of
Certified Grocers of Calif.,
Ltd.—one of the World's
Largest Buying Groups.

VILLAGE MARKET
Will be Open Sunday, September 5th and
Labor Day -- September 6th
from 9:00 A.M. to 6 P.M.

Weekdays:
9:00 A.M. to
8:00 P.M.
Sundays:
9:00 A.M. to
6:00 P.M.

ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND

VILLAGE MARKET

441 So. Palm Canyon Drive Phone 7932 or 9055